Saturday 10th July 2010

Registration		9.45 – 10.30am
Welcome	Stuart Hanson	10.30 –10.50am
Leicester and the Cinematograph Act 1909: an on-screen presentation	David Williams	10.50 –11.00am
Session 1 – Plenary: Birth of Purpose Built Cinemas – Brighton's Duke of York Cinema	Allen Eyles	11.00 – 12.00pm
LUNCH		12.00 – 1.15pm
Plenary: Adventures in Film Exhibition	Ronald Grant (The Cinema Museum)	1.15 - 2.00pm
Panels Panel 1 — Early Cinemas Peter Walsh — Jasper Redfern, Sheffield's unprecedented pioneer Maria Antonia Velea-Serna — Mapping the Decline of Variety Programming in Scottish Cinemas Panel 2 — Dream Palaces Erwin F. Erhardt — The Rise and Fall of the 'Dream Palaces' in Cincinnati, Ohio		2.00 – 3.00pm
Lucy Mazdon – French Cinema in Britain in the 1930s: A Heyday for the 'Continentals'		
Lucy Mazdon – French Cinema in Britain in the 1930s: A Heyday for the 'Continentals' Coffee Break		3.00 – 3.30pm
Heyday for the 'Continentals'	Richard Gray (CTA)	3.00 – 3.30pm 3.30 – 4.30pm
Coffee Break Plenary: Saving Fantastic Cinemas Panels Panel 3 – Cinema Cultures Alex Rock – Banned in Birmingham Kira Kitsopanidou – Bringing 'Broadway to Wichita': the US film exhibition market and alternative content programming in the 1950s Panel 4 – Showmanship	Richard Gray (CTA)	•
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Sunday 11th July 2010

Public Plenary – History of the Phoenix, Leicester

Archive Film: Cinema in the Midlands

Plenary Running a cinema Richard Gray 9.45 - 11.15am John Merryweather Laraine Porter **Coffee Break** 11.15 -11.45am **Panels** 11.45 – 1.15pm Panel 5 – The Sexy Seventies Sian Barber - Sex, Bond and Star Wars: Exhibition data from the Southampton Odeon 1972-1980 Catherine Wheatly – Exhibiting Exhibitionism: French Films on British Screens in the 1970s Ian Hunter – Anthony Balch at The Jacey and The Times Panel 6 - The Multiplex and Beyond Stuart Hanson - The Point: Birth of the Multiplex Charlotte Crofts - Digital Projections Ian Francis – A Feast of Skeletons: Cinema's ongoing love affair with its own demise **LUNCH** 1.15 - 2.00pm Plenary 2.00 - 2.45pm The Early Multiplexes Allen Eyles Multiplexes and digital cinema Forcing Culture Through Technology: The UK Film Paul McDonald 2.45 - 4.15pm Council and the conversion to digital cinema in Britain Regional Screens: Independent Cinema Audiences as **Indirect Communities** Elizabeth Evans The British Film Blog **Andrew Clay Coffee Break** 4.15 - 4.30pm

Laraine Porter

4.30 - 5.15pm

5.15 - 6.00pm