

Q Method: an engagement tool?

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Public engagement is frequently used to collect public input on policy decisions.

Members of the public may not have the expertise to contribute or comment on technical issues but are more than qualified to reflect on the values underlying public policy decisions.



Information collected from members of the public can then be presented to policymakers, who can work to address these issues, or at least reflect on them.

In other words, public engagement has the potential of bringing a new perspective to the policymaking table.



What did we want to find out?

How do those living in former metal mining landscapes value them in terms of aesthetic appearance, role in preserving cultural heritage, nature conservation and tourism?

Local residents: what do you think about your local mining heritage? What are your priorities?







What did we do?

- Six workshops with 38 local residents from across the communities with mining heritage
- Randomly sampled 100-200 residents
 from within 5 km of the town
- Invitations posted out with a reply slip



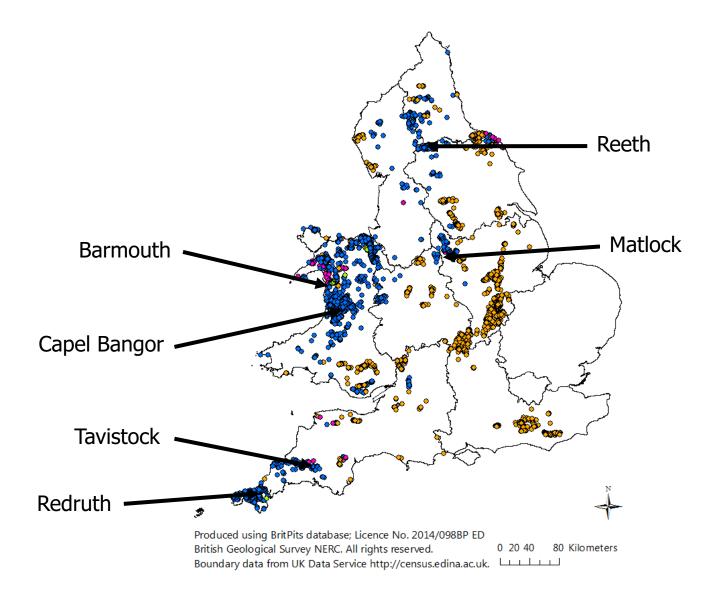


Share your views about the mining heritage in your area

Invitation to a workshop on Thursday 28th September









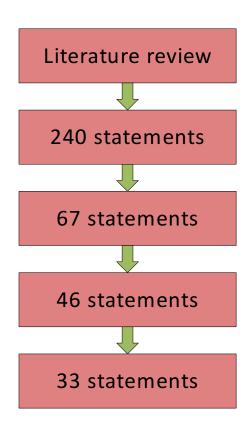
What is the Q Method?

- Systematic study of participant viewpoints
- Used to investigate the perspectives of participants who represent different stances on an issue.
- Participants rank and sort a series of statements based on the degree to which the statement represents their perspective.



Q Method: what did we do?

- Statements covering a range of views and opinions on the mining legacy and its management
- Statements derived from academic and policy literature, and local press
- Participants asked to rank statement
- Short questionnaire about their choices





Example statements

The conservation of nature on mine wastes should not compromise water quality.

Mine wastes always have a negative impact on the

landscape.

Mine wastes should be left as they are, as authentic physical environments conveying a sense of place.

Reworking the mines or their wastes will bring jobs which will be good for the community Mine wastes should be reworked to extract more metals from the waste.

Those responsible for the future of mine wastes should Prioritise the conservation of the cultural heritage.

Further exploitation of the mine wastes should be avoided to preserve the character and unique quality of the area.



Q sort grid

Children should go to school

Least like how I think

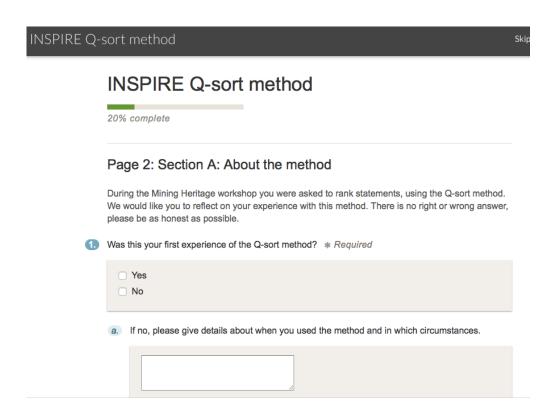
Most like how I think

<u>`</u>	1					·		
-4	-3	-2	-1	0	+1	+2	+3	+4
xxxxx	xxxxx	xxxxx	xxxxx	xxxxx	xxxxx	xxxxx	xxxxx	xxxxx
							, , , , , , , , , , , , , , , , , , ,	
Abandoned mines are pink and yellow	XXXXX	XXXXX	XXXXX	XXXXX	xxxxx	XXXXX	XXXXX	XXXXX
	xxxxx	xxxxx	xxxxx	xxxxx	xxxxx	XXXXX	xxxxx	
		xxxxx	xxxxx	xxxxx	xxxxx	Children should go to school		
			xxxxx	xxxxx	xxxxx		-	
			xxxxx	xxxxx	xxxxx			
				xxxxx				



Evaluation

- Online survey: evaluate the thoughts and views of participants
- Short and quick to complete (encourage participation); mostly closed questions with a list of options.
- Four sections: the method, the statements, demographics and any further comments.



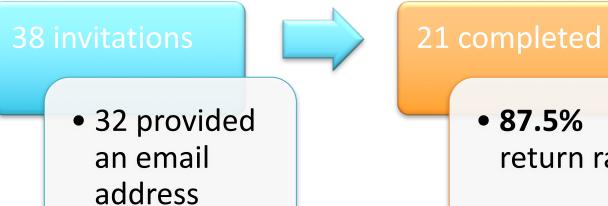


Sample

(some

shared email

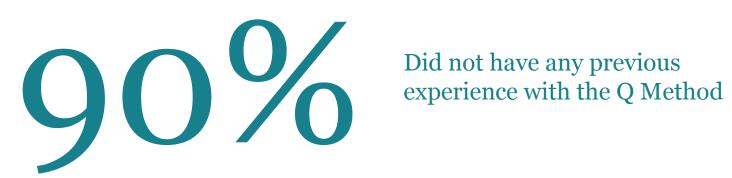
addresses)



return rate



What did we find?





How did they find it?

Difficult

- 47.6%
- n= 10

About right

- 28.6%
- n = 6

Easy/very easy

- 23.8%
- n= 5



What did they think of it?

It really makes you think.

Found it interesting, thought-provoking and challenging.

The Q-sort method seemed quite effective, it's certainly thought-provoking!



Welsh

 Importance of adapting to a particular audience and be aware of details such as different languages

Great to have them in Welsh - which I used throughout.

 Even participants that decided not to do the activity in Welsh were pleasantly surprised by having the two languages available.



Strengths

- My opinion is important: the Q method made the participants feel that their opinion was being sought and valued
- Allowed residents to express their views on mining heritage in the context of their lives.
- Method was a good way for them to express their opinions, concerns and priorities regarding local mining heritage.



Weaknesses

- Time consuming (researchers + participants)
- Demanding



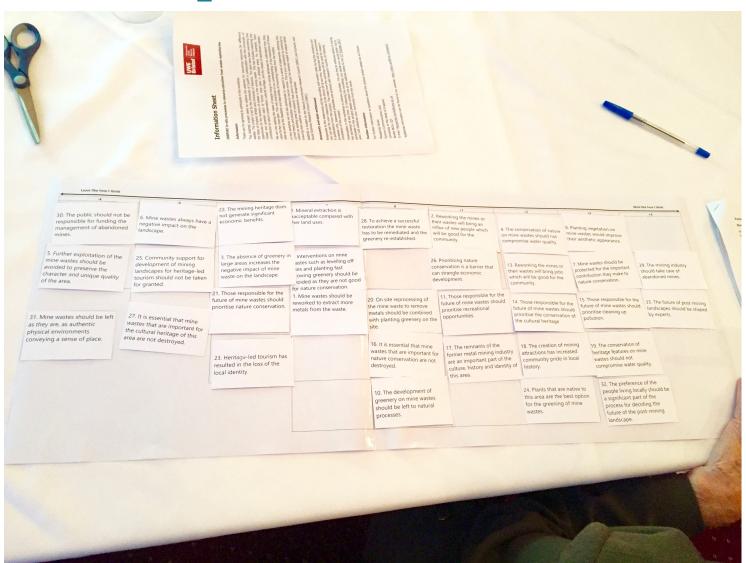
Worth it!



It was an interesting exercise in decisionmaking.



Next steps





Thank you.