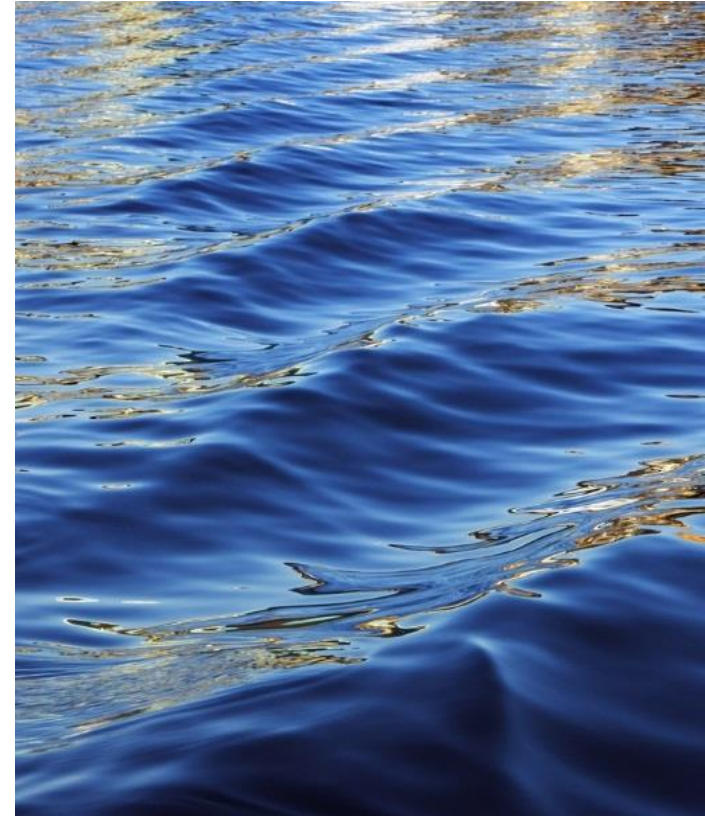


The importance of the informal curriculum and academic involvement in supporting sustainability engagement

Billy Clayton – UWE Student Capital Project manager

Jamie Darwen – Head of Student Experience & Enrichment



What can Student Capital do?

- Change Makers
 - Two 'levels' of Change Maker
 - Change Maker award -
 - Recognising and celebrating students' contributions to Green Capital year
 - Formal certification to provide record of involvement, for CVs, etc...
- Skills Bridge
- Green Placements and Internships
- Embodiment of cultural evolution at UWE

CHANGE MAKER
AWARD

[NAME] has achieved the
Green Capital Change Maker Award
by contributing [NUMBER] hours to social, economic
and environmental sustainability
during Bristol's year as European Green Capital.

Presented by



Andrew Garrad, Bristol2015 Chairman, 1.6.2015

CHANGE MAKER
AWARD

[Name] has achieved the
Green Capital Change Maker Gold Award
by contributing [NUMBER] hours to social,
economic and environmental sustainability
during Bristol's year as European Green Capital.

Presented by



Andrew Garrad, Bristol2015 Chairman, 1.6.2015

What have(n't) students been doing for Green Capital?

- Green Student Ambassadors
- Hands-On Bristol
 - Bristol Textile Recyclers
 - Nudge Group
 - Wild Place Wildlife park
 - Spike Island Green Pavilion
 - And many more...
- Enactus project
- Beach cleaning
- Woodland and green space maintenance
- Educational game design - PlayWest
- UWE Environmental Law conference
- Parkhive
- Widening Occupation Weeks
- Stewarding at sustainability events
- The Green Team (Green Leaders)
 - Bag It
 - Project Plastic
 - Green Leader Green Wall
 - Bee Project
 - Go Green Week
- Work Based Learning placements
 - Bristol Water Research Group
 - SGC waste management
 - BCC renewable energies
 - Soil Association
 - And many more...
- Working the City Farms
- Glastonbury Festival Energy Challenge
- Supporting local and national charities
 - Oxfam
 - Fareshare
- Sustainability in schools engagement
 - Bristol Love Tides edu-tainment
- Assisting community transport schemes
- Internships at Bristol 2015
 - Journalism
 - Marketing and Communications

UWE Green Internships

- 32 internships during summer 2015
- £1,000 provided to SMEs/Charities for 4 week full-time internship (fully funded)
- Large employers (>250 staff) asked to match fund for 8 week internship
- Funding from HEFCE-funded “Green Capital Student Capital” project

St Werburghs Community Association

- Based in St Werburghs in East-Central Bristol, they serve the local communities of Lawrence Hill, Ashley and Easton wards
- They focus on building mutually beneficial partnerships between groups and organisations in the community. In support of this, they run various events and projects including:
 - Recreational activities
 - Careers advice
 - Community events



St Werburghs Community Association: Picnic in the park

- Becca – graduate from BA Business Studies with Marketing
 - Event coordinator – Picnic in the Park
- Community event with live music, performances, and activities for all ages, craft stalls and food
 - Over 1000 people
- Organising event in line with Bristol Green Event Guide
 - Including: travel and transport, electricity, water, materials & equipment, food & drink, waste
- Create an evidence file for Green Tourism Award
- Promoting event: radio, online and locally
- Booking performers and activities
- Recruit, brief and supervise volunteers
- Evaluating event



What they said...

“We needed an event coordinator for our annual Picnic in the Park festival. Becca has been invaluable to our event team.”

“She was well prepared, very efficient and creative.”

“We treated our intern as any other member of staff from day one and she has done a brilliant job.”

SevernNet

- SevernNet is a not-for-profit enterprise, run by, and working for the benefit of, the businesses, organisations and the community extending from Royal Portbury Dock through Avonmouth, Severnside to Western Approach Industrial Park
- Key aim: To work together to transform their challenges into opportunities, stimulating local jobs and skills and enabling more sustainable growth



SevernNet

- Alex – BSc Environmental Resource Management
 - Environmental Practice Intern
- Interviewing SMEs across the area to better understand their environmental practices and aspirations and areas in which support could be beneficial
- Working with [larger] businesses across the area to discuss their environmental practices, highlight those which may be of particular interest to others, and write up case studies for website



What they said...

“The intern support has enabled the organisation to get the project organised and kicked off more quickly. We have also been able to undertake some additional Business Survey work.”

“I have found the relationship very rewarding, and have enjoyed the opportunity to provide mentoring support at the same time. The time investment has been worthwhile.”



MSc Sustainable Development in Practice: Work-Based Learning Module

From the Field to the Fork:

Engaging with Bristol's Catering Industry

Louise Denham

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The Foundation

The Field to Fork Foundation is a new community interest company launched with the vision to make Bristol the Sustainable Catering Capital of the UK by 2020. The primary aim of the foundation is to host educational events which engage with the local community to provide information and advice which has tangible outcomes in favour of sustainable food systems.

The project is centred around the Sustainable Food Summit hosted by the Foundation in early May this year. This summit sought to bring together individuals from the restaurant and catering trade to discuss the challenges and opportunities involved in operating more sustainably. The project deliverable is final 'how to' guide which will combine information captured during the summit and contain relevant advice, case studies and information for sustainable catering.

Personal Benefits

- As my first experience in the more professional world of work, this project has provided me with a wealth of personal benefits to date.
- Gaining confidence in my own abilities and expertise
- Learning to take initiative in a busy and dynamic environment
- Development of data synthesis and analysis skills
- Strengthening of abilities for reflective



Louise Denham MSc SDiP Student



Site of the Sustainable Food Summit, Queen's Square

Value to employer

Creating the how-to guides is an important component of the Foundation's overall work as it is ultimately the only tangible outcome of the events. These act as the legacy of the summit and allow us to remain engaged with the local catering and restaurant community, proving our commitment to helping them in their efforts towards sustainability. It demonstrates our understanding of the difficulties that can be encountered during this, but also offers practical and feasible solutions and creates a real business case for sustainability.

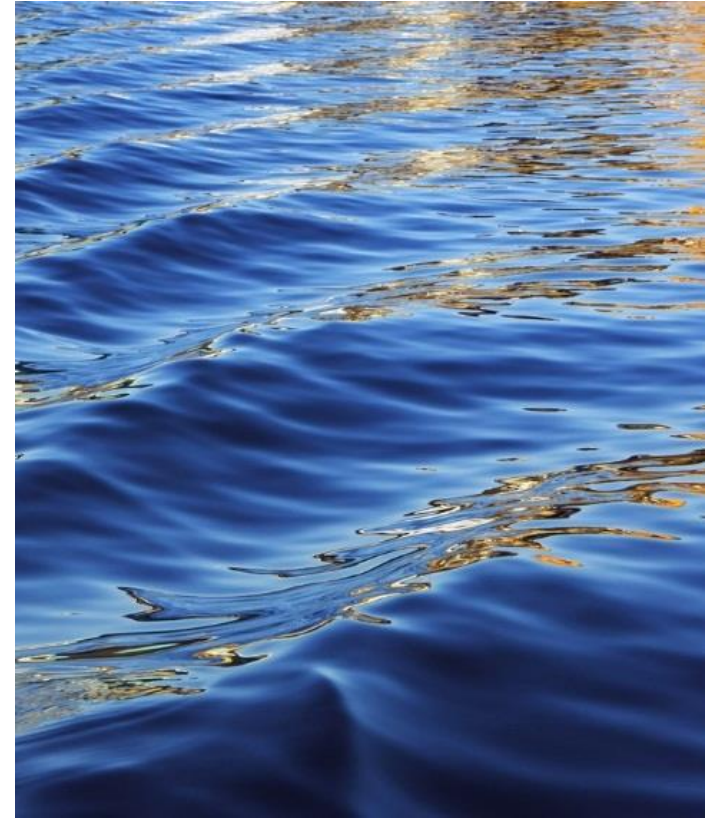
Glastonbury Festival Energy Challenge

- UWE students worked with the organisers of the Glastonbury Festival to help with a project looking at the use of energy and recycling management on the festival site
- Volunteer team of six students undertaking research designed to help the festival organisers monitor and reduce the waste
- UWE students evaluated the impact of this new approach on the festival camping experience and the extent to which it reduced waste during and after the event
 - Students interviewed campers and carried out a survey at the end of the event
- Their findings will feed directly into the festival's sustainability planning for next year and beyond





What does it all *mean*?



What was the most meaningful thing about your experience?

“The most meaningful thing about it was seeing so many young people gathered together to present about Environmental Law issues that are and will impact our future.

It meant a lot to me because it means that there is a widespread awareness of these issues and we, as part of the future, are committed to have a positive impact.”

UWE Final Year Language Programme Student

“Seeing the changes that people were making to their houses directly affecting the environment and how interested visiting residents were.”

UWE First Year Aerospace Engineering Student

“Meeting likeminded people and proving to myself I am capable of being useful when given the opportunity.”

UWE Final Year History and Politics Student

“In the end, it was enjoyable to look at the impact of what we had done as we had loads of waste collected from a small area. It was a great sense of accomplishment and very satisfying to have made a contribution to the sustainability of ecosystems.”

UWE First Year Law Student

What did you learn about sustainability?

“There are ways in which to achieve a 'Green' and sustainable planet and lifestyle I hadn't really considered: the development of teaching to all ages and abilities, those who will one day go on to implement the ideas which are being considered today. Without this aspect, some things will never change.”

UWE Architectural Technology and Design Placement Student

“It's hard! It's hard to push against the current, and to bring people together to realise the real benefits of changing our behaviour. That the best way is to start small and keep pushing and trying.”

UWE Final Year History and Politics Student

“That sustainability cannot be oversimplified, and that for true sustainability to occur all categories of needs must be addressed.”

UWE First Year Law Student

“Nothing is sustainable. We are forgetting that our everyday belongings are a valuable commodity, and this is scary. Reduce, reuse, recycle. Be a part of the bigger picture, because you already are.”

UWE Second Year Occupational Therapy Student



Thank you

