Promoting healthy and sustainable environments: opportunities for injury prevention

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Outline

- Promoting healthy and sustainable environments
- Advancing injury prevention through shared agendas: reducing traffic speeds
- Getting injury prevention on other people's agendas
- Role of public health professionals
- Conclusions



Healthy and Sustainable Environments

"Improve the conditions of daily life – the circumstances in which people are born, grow, live, work, and age"

Service of the servic

WHO, 2008. Closing the Gap in a Generation





Reducing traffic speeds











Reduction in injuries and deaths on the roads

Injury Prevention

Shared agenda = reduce traffic speeds

Increase use of sustainable travel modes

Environmental Sustainability

More sustainable driving

Increase walking and cycling

Reduce Obesity

Increase levels of play



Getting injury prevention onto other people's agendas

- Increasing awareness and understanding of injury prevention
- More effective multidisciplinary working
- Role of Health Impact Assessment





Role of public health professionals

- Responsible for the wider health of their population
- Facilitate shared agendas
- Engage with communities
- Frame issues appropriately
- Promote holistic evaluation



Conclusions

- Injury prevention needs to take advantage of the opportunities that shared policy agendas relating to healthy and sustainable communities present
- Reducing traffic speeds is one example of advancing injury prevention aims through shared agendas
- Public health professionals can ensure that common purpose leads to action



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