Planning for Industrial Closure: Lessons from the experience of Longbridge, Birmingham

Dr Stephen Hall
Department of Planning and Architecture
UWE Bristol
The Economic and Social Impact of the Demise of Rover at Longbridge

- ESRC Award Number: RES-000-22-2478
- David Bailey
- Alex de Ruyter
- Caroline Chapain
- Gill Bentley
- Michelle Mahdon
Longbridge: history
Longbridge: the demise
Longbridge Area Action Plan (2009)
Plant closure literature

- Narrow focus:
  - Closure (origins, process, rationale)
  - Impact on redundant workers
  - Lacking spatial, social, regeneration dimension
Time and place

- Economic context
  - Benign / adverse
- Policy context
  - Enabling / restrictive
- Capacity to absorb shock of closure
- Capacity to rebuild
Local response

• MG Rover Task Force
• Birmingham City Council (Northfield Constituency)
• Community and voluntary sector
Future regeneration

• Longbridge Area Action Plan
• Asset led community regeneration
Lessons

• Time and place
• Local response
• Future regeneration