Enthusiastic Facilitator, Reluctant Anthropologist

Dr Shawn Sobers University of the West of England, Bristol Firstborn Creatives

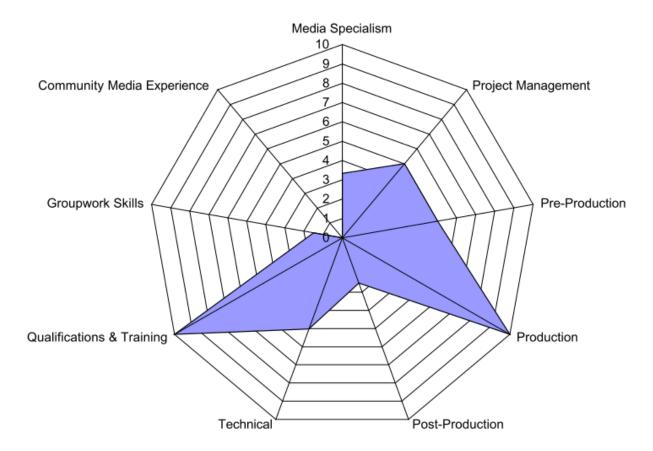
Table 8 - Motivations mapped against respondents

	Advocacy - Educational change	Advocacy - Empathy	Advocacy - Political voice	Advocacy - subject of interest	Financial	Media Aim	Social	Transferable
Antonia								
Dwaine								
Nesta								
Sharif								
Faisal								
Martin								
Dawn								
Bobbi								
Steve								
Tina	-							
Kofi								

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Antonia	X	X		×		X	X	X
Dwaine						×	X	X
Nesta	X		X					X
Sharif			X		X	X	X	X
Faisal			Х			X	X	Х
Martin	X	X				×	X	Х
Dawn			X			X	Х	Х
Bobbi	×					X	X	Х
Steve	X					X	Х	Х
Tina	X	X				X	Х	X
Kofi						×	X	Х

Non-Community Media Freelancer



Bissett Johnson, E. Gear, S and Sobers, S (2007)

Making it work:

An enquiry into how companies in the community media sector recruit and retain skilled freelancers,

CMSW

Non-Community Media Freelancer

