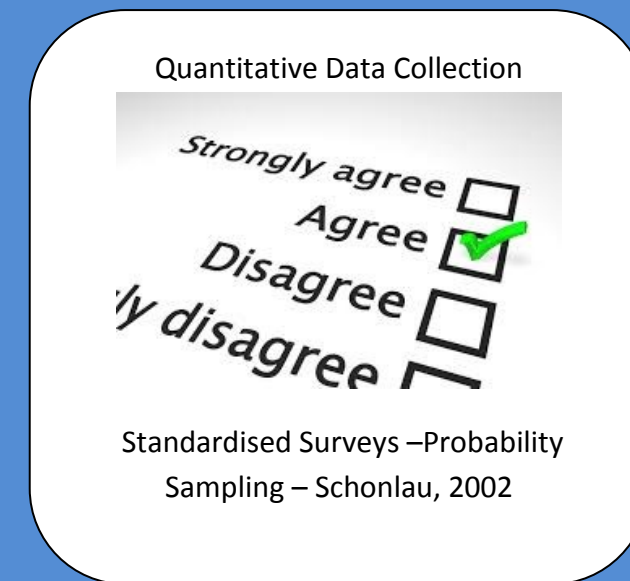
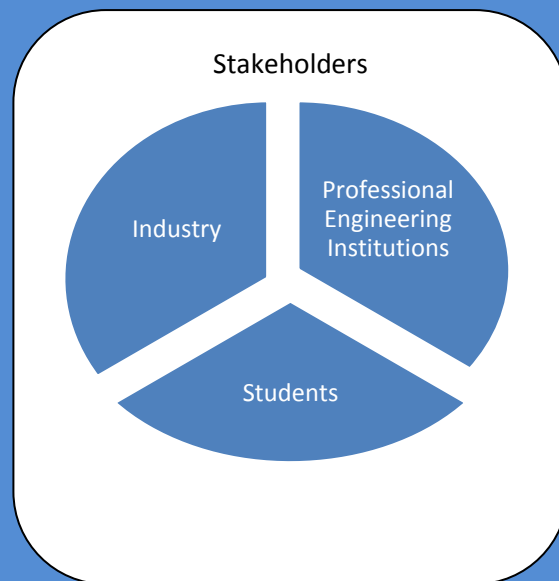
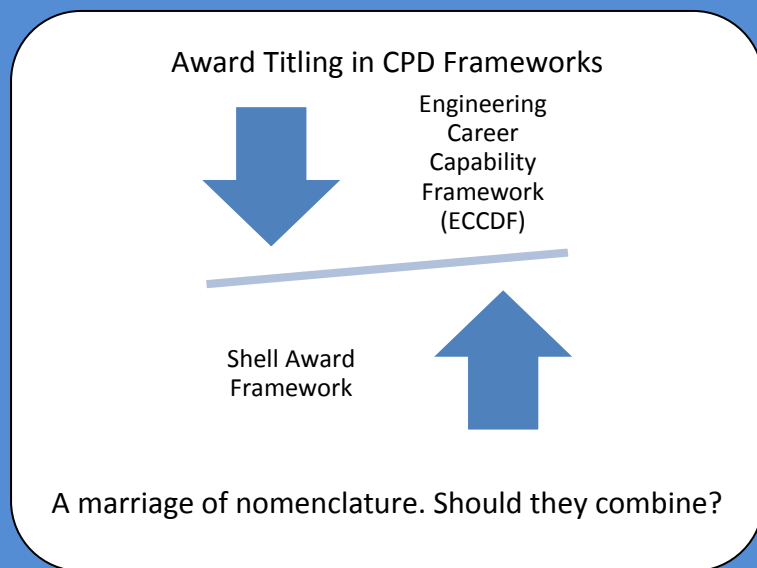
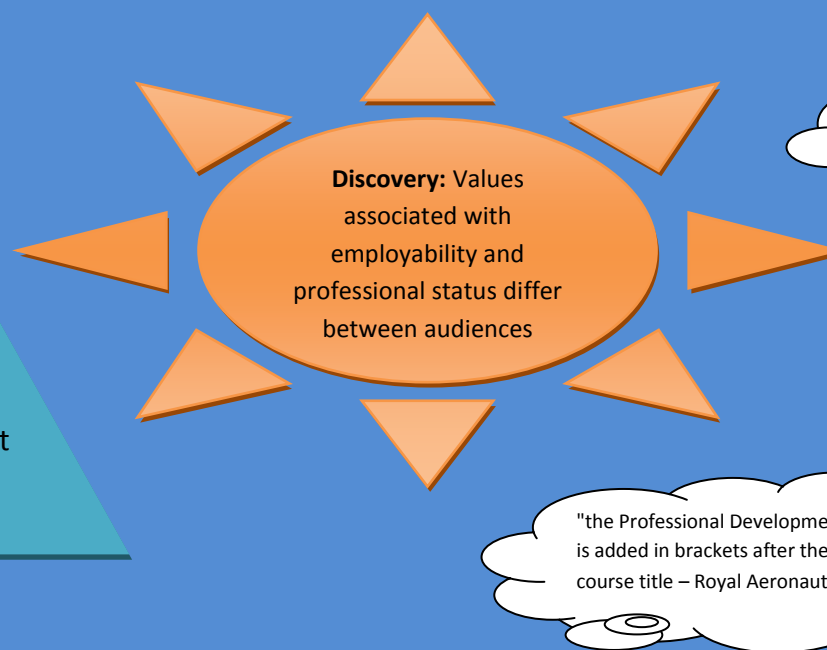
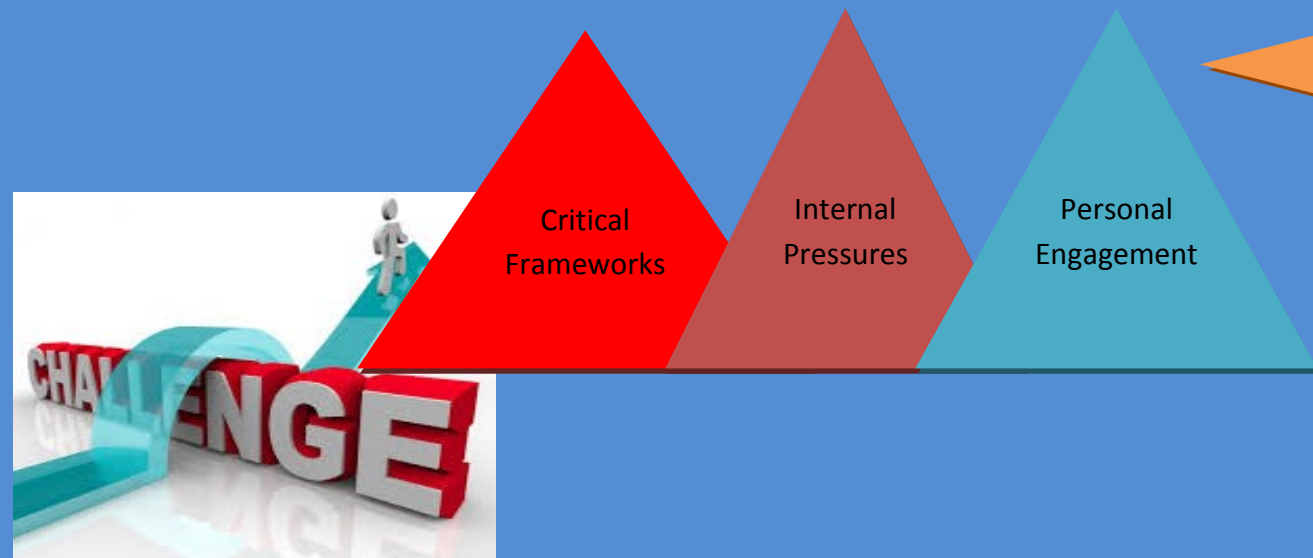


A Rose by any Other Name Would Smell as Sweet: Nomenclature and CPD Frameworks – John Barker

CONTEXT AND METHODOLOGY



JOURNEY TOWARD FINDINGS



"I would also be concerned that different titles to the degrees might lead to them being valued differently." – Institution of Royal Engineers

"Employers do consider the title of the course and this should reflect the content in a reasonable manner" – Institution of Engineering Designers

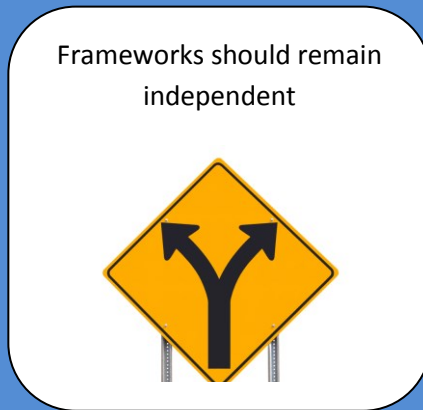
"accredited will mean that there is no need for deep analysis of the content by this interviewing panel, as it will be accepted that this meets the exemplifying academic benchmark for the Registration grade (in this case CEng)." – Institute of Mechanical Engineers

"the Professional Development sub-title is added in brackets after the primary course title – Royal Aeronautical Society

OUTCOMES



The underlying value of the ECCDF is a reliance on the student's and industry's needs. This should be reflected in the title of the award.



Decision of the Periodic Curriculum Review to put SAF award subject descriptors within brackets on the Professional Development Awards should be reviewed.

Past, present and future students on the ECCDF do not accept a UWE generic award title supported by a brackets descriptor.

Study lead to analysis of skills needed by stakeholders which was then incorporated into curriculum developments around the Professional Development Appraisal and Continuous Review Module