

## The Volca Project: A Sensory Experiment in Collaborative Visualisation

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'Man on Tram with Bags' Photo: the author

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# The Volca Project: a Sensory Experiment in Collaborative Visualisation.

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## **Abstract**

The Volca project is a speculative photography research project that is in parts a proposal, a sensory experiment and also continual work in progress. Volca is an experimental camera apparatus for recording what Flusser [7, 8] would term 'technical images', that is, images produced by machines or technical processes. It's design is to deliberately open the discussion of what it is to be photographer, or collaborator or even facilitator of a complex apparatus with a discrete system at it's core. A system that extends beyond the physical body of the device and reaches into the heart of our human culture of creation, consumption, reflection, storytelling and the active shaping of our identity and self image.

The Camera is seen as a collaborative apparatus, as the camera has 'possibility' encoded into it. The photographer or 'facilitator' of the apparatus selects one of these possibilities in a collaborative process with the apparatus, and the program of image production encoded within it.

The project has several separate aspects dealing with hardware, software, interaction design and media and photographic theory. The making, distribution, display and consumption of these new speculative photographs is a vital part of the investigation of what can be considered the system of photography. A system where camera and photogra-



**Figure 1:** Painted and unsurfaced mesh generated from captured point cloud data using Infra Red structured light depth sensor and RGB sensor. Image: D Buzzo.

pher are only a small part of the philosophical whole. This paper and the body of work it describes is aimed at a discussion of what it is to engage with speculative design and what the notion of speculative photography may be.

### Author Keywords

intelligent collaborative system, RGBD, volumetric imaging, experimental photography, interaction design

### Introduction

As sensing and visualisation technology moves forward our increasing technically assisted ability to perceive the world has moved beyond the physical human sensoria.

We sense beyond visible light, in multiple dimensions, and in augmented ways through geo-located data sets, and create new meta data through intelligent processes. Volca is an on-going project in this expanding sensory world that explores these new possibilities through development of experimental camera prototypes, artworks, and academic theory. Disseminating the outputs internationally and contributing to discussion of possible imaging techniques of the future.

Volca is a multi-sensory apparatus and volumetric 'depth' camera that captures red green and blue visible colour images and depth data (RGBD) through visible light stereoscopy or infra-red structured light technology [5]. The current configuration of custom software and hardware incorporates Computer Vision (CV) processing capabilities to analyse and manipulate the image and depth data. This can smooth, define and manipulate the visual material and also applying meta or semantic filtering to generate 'knowledge' of the content captured by the apparatus.

This paper describes the core concept of Volca and reports on the ongoing process of disseminating the outputs of the



**Figure 2:** Mother and child, Hong Kong. Filtered volumetric mesh with generated surface normals. Image: D Buzzo.

system. I will suggest a number of strategies for such work and also discuss the opportunities and challenges of evaluation of speculative projects such as this.

### Software

The openCV computer vision library assists in identifying edges, contours, movement, objects and shapes in image and depth data using algorithmic logic [11, 13]. These sets of libraries includes the ability to identify not just Regions of Interest (ROI) (blob detection, edge detection, movement etc) but semantic Things of Interest (TOI) such as faces, eyes, smiles. With this processing of image compositional elements combined with contextual understanding of day, date and geo-location the system is positioned to understand things in their place, and their relationship to each other.



**Figure 3:** Man smoking at bus stop, Bristol. Coloured point cloud data captured using Infra red Structured Light sensor. Image: D Buzzo.

The current hardware is controlled by custom software written in C++ using the OpenFrameWorks library/toolkit<sup>1</sup>. It incorporates Computer Vision processing capabilities, via the openCV project libraries<sup>2</sup> to analyse image and depth data. The meta-data is currently formatted as Extensible Markup Language (XML)<sup>3</sup>, saved alongside image and depth data and extends the current Design rule for Camera File system (DCF) Exchangeable Image File Format (EXIF) image meta-data standard<sup>4</sup>. This standard is common among camera manufacturers and image processing software. The system also incorporates a variety of image analysis routines to assemble a rudimentary 'understanding' of the incoming sensor data. Among them is a Haar Cascade Classifier for face detection and other computer vision techniques for object and boundary analysis. This system identifies edges, contours, movement, objects.

The inclusion of machine learning and advanced vision techniques is intended to bring a higher degree of semantic understanding inside the program of the apparatus. Entering into a higher level of dialog with the human operator of the apparatus and the machine and human consumers of the images produced. In other work I investigate the question of what it might be to collaborate with intelligent machines and this projects combines those ideas with an approach to the interaction design based upon collaborative dialog with a system. [2] This interaction is philosophically rooted in early dynamic systems modelled on ideas of conversation theory from cybernetician Gordon Pask [12] and the user conceptual modelling approaches of Bill Moggridge [9, 10] et al. The 'speculative framework' (in the speculative sense of the work of Dunne and Raby et

al) [6] for the interaction is based upon a collaboration or dialog with an intelligent system where the human operator/facilitator is not the privileged partner in the interaction, but the outside facilitator enabling a system. This is mirrored in the software in a structural sense in the way functions, classes and data structure are written but also in a philosophically in it's approach to what a camera as a *technical apparatus* is.

### What is a camera?

When embarking on the development of any new apparatus, tool, technique or process (and a camera may be described as all of these) it is useful to reflect upon the essence of what it is that one embarks upon re-inventing. Aside from the electro-mechanical object itself (for we are talking of contemporary digital photography in our instance)

Vilem Flusser [7] describes (possibly) the greatest step in human development after writing as the development of what he calls 'the technical image', essentially any machine made or mechanically derived image. X-Ray, Photograph, video, TV, print. His particular point about the significance of these 'technical images' is that they are produced by machines(cameras etc) that he terms *apparatus*. This definition is important as it explains the relationship he postulates with human operators of these apparatus to be more clearly defined. He sees operators, photographers etc as *facilitators* of that apparatus, where the decisions and creations are dictated by the apparatus

### Speculative Photography

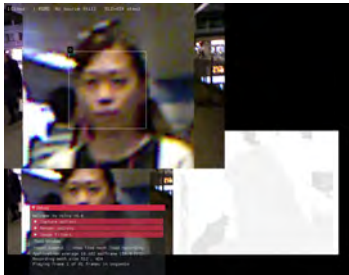
The project development is one of *Speculative Photography*, using Research through Design (RtD) [14] techniques and hardware and software making to investigate what a camera of the future could be. Guided by some of the notions of 'camera as a discrete apparatus' from Flusser [7]

<sup>1</sup><http://openframeworks.cc>

<sup>2</sup><https://opencv.org>

<sup>3</sup><https://www.w3.org/XML/>

<sup>4</sup><https://www.exif.org>



**Figure 4:** Volca System screen-shot with RGB image and depth map data, showing Haar Cascade Classifier face detection in progress. Image: D Buzzo.

and ideas of visualising the imperceptible [4] we can take the position that the camera is a discrete apparatus. That it is pre-programmed with all the potential images that the camera can create, contained within its in-built parameters. In this situation the 'photographer' is a facilitator of this apparatus. In this context it is important to consider, when investigating new means of photographic production, that the forms and means of dissemination and consumption of photographic images is implicit, and inextricably encoded, within the mechanisms and systems of the camera apparatus itself. New means of production of images sit hand in hand with new means of dissemination and of consumption of these 'images'.

As I discuss in the recent paper [3] describing the first portfolio of images from the Volca Project, when approaching photographic apparatus there are a few key notions that can be borne in mind. A photographic apparatus;

- is a sensor capturing data
- is a mechanism operating over time
- is a machine that generates images
- despite how it is commonly imagined does not 'see' in any human like way,

When one begins to re-engineer what a camera could be is important to note that a camera contains all possible images that it may take (for it is the camera that decides and takes the images, the 'photographer' merely facilitating the apparatus). These images are already encoded within it and importantly also *outside it* in society as consumer and definer of product in the relationship. Noting this it becomes a voyage of discovery, not of technical processes, but of systemic processes of consumption, and a move away from



**Figure 5:** Portable handbuilt Volca experiment rig with USB button interface for control, illustrating sensor array on tripod rather than hand held. with CPU, batteries controls .etc are carried in shoulder bag, similar to early video days of Sony Portapac. Image: D Buzzo.

pre-defined rules of aesthetic, production and diffusion in search of a new type of program - one that originates in a new kind of image in a new apparatus.

The project, at its core, is involved with investigating what photography *may* be in the future, in a speculative sense. Though by the same token such an investigation, both technical and philosophical, also investigates the question, from an ontological perspective, of just what photography may be now. This brings us back to the central point of interest in Flusser's proposal. For our purposes it is not necessary for him to be correct in his assertions relating to the nature, act, process and system of photography in our everyday world. It is only necessary for him to propose such things





**Figure 6:** Girl in Red Sweater. Still of Volca Portrait rendered using Delaunay triangulation. Image: D Buzzo.

for us to need to engage with them.

The Volca project does this, and several other things, in the act of (re)constructing what a camera may be.

#### *Making speculative cameras*

This notion of speculative design, more explicitly of speculative making, pivots around the camera as an object and artefact. For Flusser it is an *apparatus* that contains the *program* which in itself is only part of the wider *system* for

the production, distribution and consumption of images. By actually building the Volca project we are left to engage in where a novel technology sits within a wider context. Not only must we consider the camera as apparatus but also consider the new roles a photographer of the future may have as facilitator of the novel apparatus. And therefore on to the system of distribution and consumption of these new kind of technical images that will in turn shape the program of production encoded within the apparatus.

#### *Apparatus, distribution, consumption, manufacturing: The circle of circumstance that is photography*

In this view of the overall 'system' the apparatus is a product of a manufacturer whose design is informed by the process of dissemination and consumption of technical images by the society as a whole. There is an associated extended philosophical debate on the nature of a photograph as a discrete 'text' and in how this may be read, on an individual and a societal basis, but I will not go into that in this context.

### **Testing speculative photographs**

Attempting to modify, interrupt or extend any established aesthetic, ie a means of production of images and an equivalent system of consumption, one encounters many obstructions, barriers and stretches of unknown. Without establishing a program for consumption the program for production is vague, ill defined and in some respects near-impossible to conceive of, as Gibson says,

'we can't see our culture very well, because we see with it.'

William Gibson [1]

### *Speculative audiences*

In this model it is necessary to take these speculative photographs and subsequently exhibit them in *speculative exhibitions* to *speculative audiences*.

We use the current societal program of consumption of photographic images to bound the rules of production of these same images. These rules being encoded into the very apparatus used by photographers to create images. When creating new means of production of images, if one is to create *new* images, rather than *new versions of old images* by new means, one confronts the challenge that there is no established system or program of consumption. The images fulfil only half their obligation in society and do not fit into any established criteria of the program.

With the Volca project this challenge, that of creating new means of seeing and creating images and of designing new ways for these new kinds of images to be consumed, could be overwhelming and circular in its inability to extend an existing and established aesthetic.

By approaching one side of the challenge at a time, that of the apparatus and that of the program in society it has been possible to make progress. By ignoring the *use* of the images, and the mode in which they may be used, and instead focusing on the exploration of the instant of capture by the apparatus I have, somewhat, freed myself and the project from otherwise unbearable constraints.

### **Evaluating speculative designs**

So how may we evaluate this speculative cameras when it is an implicitly linked part within a speculative system? By investigating these other elements, of the distribution and consumption of the novel images produced by the Volca project. The distribution and consumption in turn changing the configuration of the program embodied by the camera.

When moving beyond the project of the design of hardware or software it may be best described, as many artists implicitly understand, as a search for unknown unseen objects and a form in which to engage people to observe and experience them. Historically the Kodak company, on the development of the tools of mass market consumer photography, the Box Brownie, were compelled to issue guidelines to would be facilitators of this new apparatus on how it might be employed. Likewise this guidance included education for viewers and consumers of photographs on what they might expect and how they might consume the subsequent photographs. Such was the lack of understanding - not of how to operate - or facilitate - the camera apparatus. With Kodak's development of processing and distribution was relatively easy to understand. But of how to generate 'need' within the 'program' (those pre-defined parameters encoded with the apparatus, describing all the things a box brownie may capture and the consumption of the technical image.

An article in a Kodak company magazine from 1920 stated, "From the very start, the idea behind our advertising has been to *sell the idea* of photography, and this advertising has been continuous. Millions and millions of people the world over have been reached and influenced to buy through this advertising" <sup>5</sup>

### **Conclusion**

The central premise of the Volca project is engaging with the sensory and visualisation technologies to augment and extend the sensory perception of the photographer/ apparatus. This mirrors development across all aspects of technical engagement where we see repeated forays into the enhancement of humans to perceive the imperceptible. The perceive beyond their biological sensory abilities.

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<sup>5</sup>The Kodak Magazine, June 1920, Vol. 1, No. 1.

However, not in the hardware or the software or in the use of the system artefacts but in the use of the products of those artefacts do we see the design of speculative photography evaluated.

It is in this observation of the act of speculative consumption by as yet unknown speculative audiences that we see the evaluation of our designs realised.

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