

A workshop by:

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With contributions
from public members
of the **People in
Health West of
England** strategy
group

Newcastle
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Developing a practical approach to evaluating public involvement in research

UWE
Bristol

University
of the
West of
England

Programme: Conference workshop

- 3.15pm Participant introductions
- 3.20pm Introduction to the conference workshop
- 3.25pm Full workshop programme
 - Thinking about evaluation: issues and challenges
- 3.35pm A pragmatic approach: Impact log
- 3.45pm A participatory action approach: Cube framework
- 3.55pm The Public Involvement Impact Assessment Framework (PiiAF)
- 4.05pm Group work: your feedback on our workshop
- 4.15pm Key points
- 4.20pm End

Full workshop programme

- 30 mins Welcome and personal aims
- 45 mins A note on terminology
Evaluation approaches, issues and challenges
Overview of relevant NIHR* policy and the National Standards for Public Involvement
- 15 mins Break
- 15 mins A pragmatic approach: Impact log
- 20 mins A participatory action approach: Cube framework
- 25 mins The Public Involvement Impact Assessment Framework (PiiAF)
- 1 hour Individual and group work to consider options

Evaluating public involvement: some questions

- Should we evaluate public involvement and if so, why?
- Who is setting the evaluation agenda?
- What type of evaluation?
- Process and/or impacts?
- A question of values?

Debates and controversies around
evaluating public involvement:

**How you think about public
involvement matters!**

For example, as an intervention or a
conversation?

Thinking about impact

- Different kinds of impact
- Different time frames
- More embedded involvement may make it more difficult to identify individual contributions



Standard 1: INCLUSIVE OPPORTUNITIES

We offer public involvement opportunities that are accessible and that reach people and groups according to research needs.

Standard 2: WORKING TOGETHER

We work together in a way that values all contributions, and that builds and sustains mutually respectful and productive relationships.

Standard 3: SUPPORT & LEARNING

We offer and promote support and learning that builds confidence and skills for public involvement in research.

Standard 4: COMMUNICATIONS

We use plain language for timely, two way and targeted communications, as part of involvement plans and activities.

Standard 5: IMPACT

To drive improvement, we capture and share the difference that public involvement makes to research.

Standard 6: GOVERNANCE

We involve the public in our governance and leadership so that our decisions promote and protect the public interest.



Standard 5: IMPACT

To drive improvement, we capture and share the difference that PI makes to research.

We can learn from both positive and negative impacts of public involvement in research. By sharing this learning we can improve what we do.

5.1 We involve the public in the assessment of public involvement in research

5.2 We record our agreed purpose for public involvement and its intended outcomes

5.3 We collect information that will help us assess the impact of public involvement in research

5.4 We reflect, learn and report the extent to which we have met our intended purpose and predicted outcomes

The three evaluation approaches

- A pragmatic approach: Impact log
- A participatory action approach: Cube framework
- A comprehensive approach: The Public Involvement Impact Assessment Framework (PiiAF)

A pragmatic approach

- Record and monitor the involvement process and immediate outcomes
- Reflective process required related to impacts:
 - Immediate and longer term
 - Anticipated and unanticipated

Involvement activity, impact and outcomes log

Project name:

Involvement lead/researcher organising activities:

Aim of involvement :

.....

Date	Aim of activity	Involvement activity	Outcome of PI activity	Impact of PI activity
		Stage of project cycle:		
		Involvement activity:		
		Who took part:		
		How involvement took place:		

Example: Public involvement in planning a research about heart valves



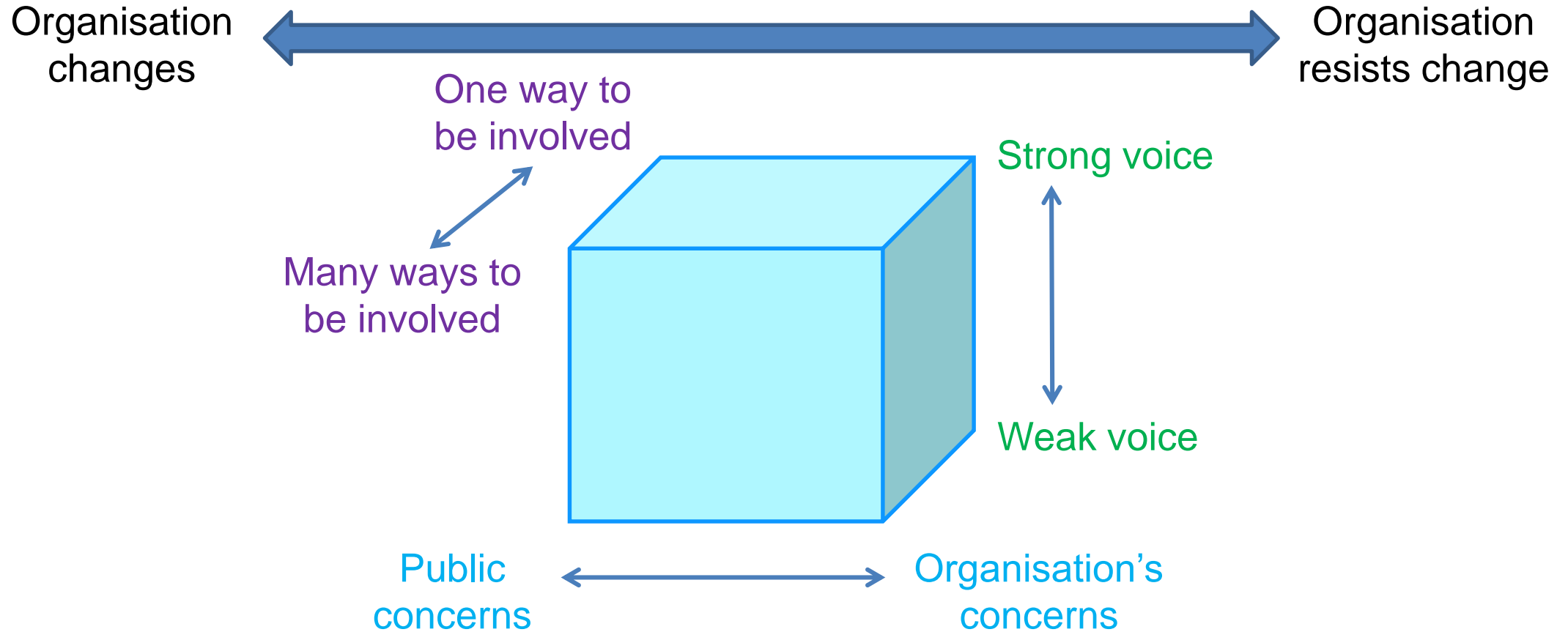
Date	Aim of activity	Involvement activity	Outcome of PI activity	Impact of PI activity
03/04/18	To develop a project proposal meeting NIHR requirements regarding public involvement	Stage of project cycle: Proposal planning for a clinical trial comparing surgery for 3 different kinds of heart valve	Clinical trial outcome measures were modified to include factors clinicians had not previously factored in based on people's lived experiences, e.g. the quality of life variable, the emotional toil of an operation	Anticipated: Improved project proposal with appropriate outcome indicators which met NIHR PI requirements Unanticipated: The trial became more responsive to patients' personal needs
		Involvement activity: Proposal planning meeting		
		Who took part: Principal Investigator and members of the public who had experience of living with a heart valve	Unanticipated: New support measures put in place for the trial in cases where emotional toil became an issue for participants	
		How involvement took place: Consultation organised by PI specialist to inform the project proposal development	Unanticipated: 3 members of the public became co-applicants on the proposal	
				Unanticipated: Genuine project co-production

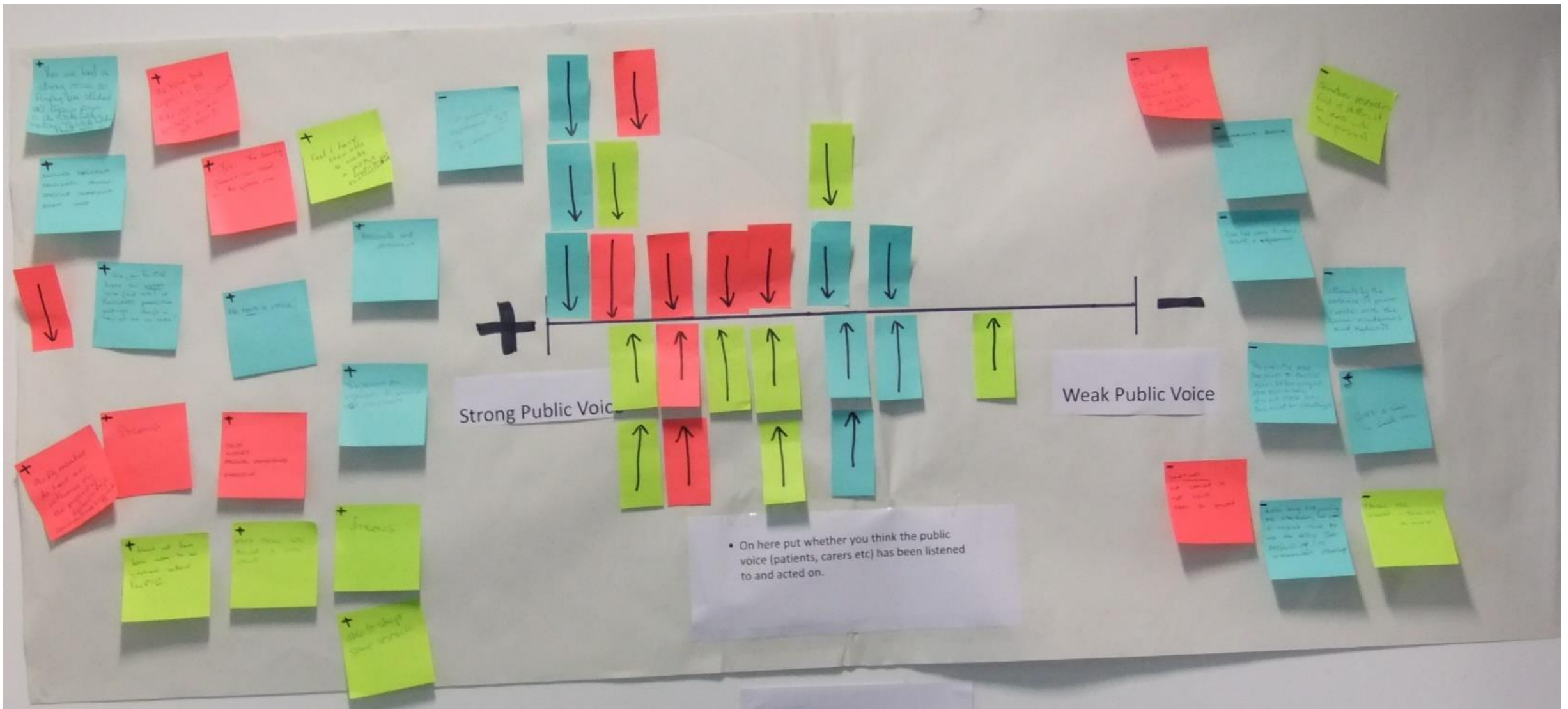
Evaluating the involvement process

Public involvement as a
knowledge space:

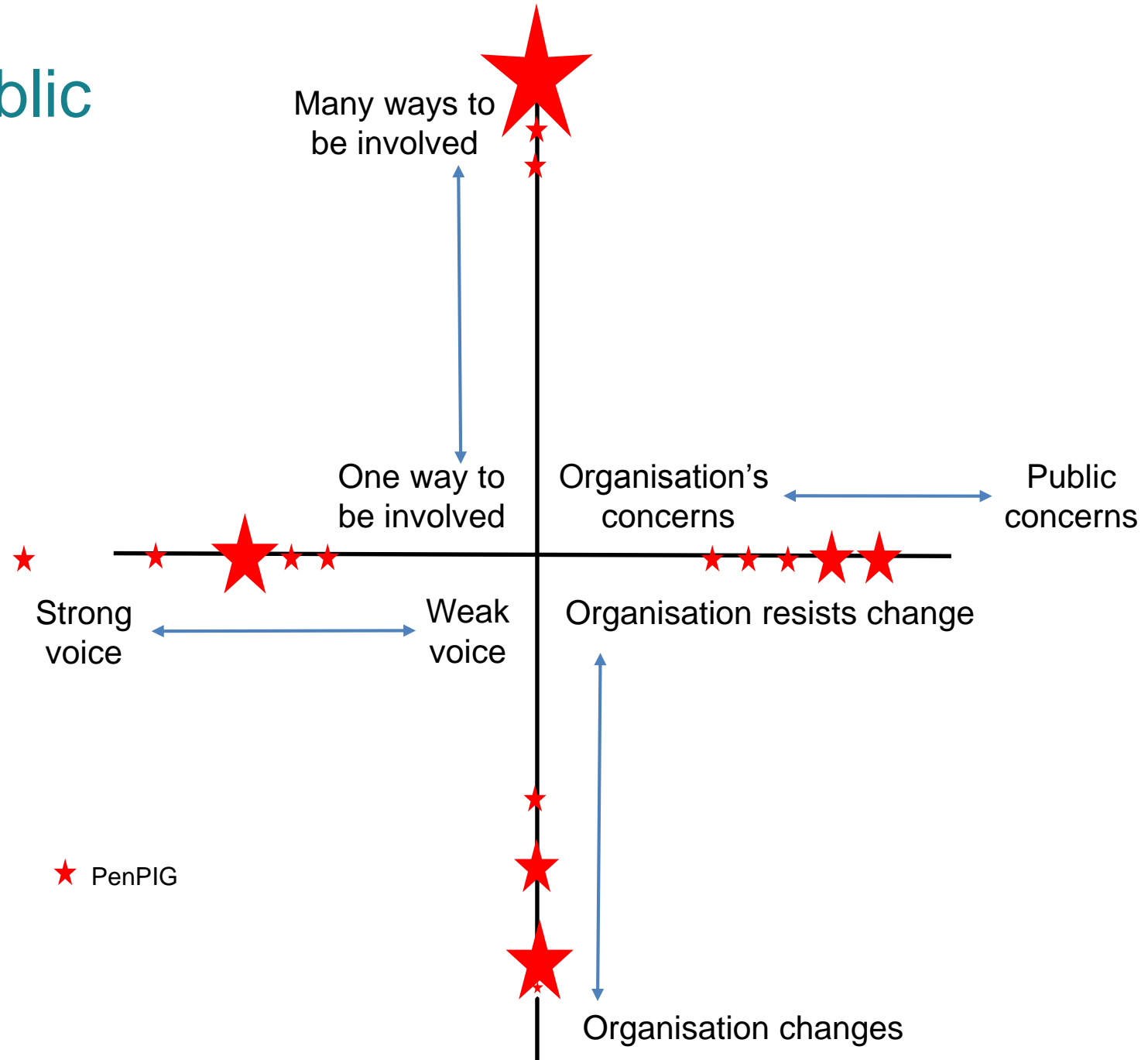
A space where different forms of
knowledge can interact on an equal basis

Cube framework for understanding involvement





Mapping public involvement



Public Involvement Impact Assessment Framework (PiiAF)

Introduction

Structure

Part 1: PiiAF →

Part 2: Assessment Planning →

Resources

Summary of our Research

Glossary

Further Reading

Record Card

Feedback

And finally...

Welcome to the PiiAF website

PiiAF has been produced to help researchers assess the impacts of involving members of the public in their research in diverse fields from health care to local history.



How are the public involved in research?

Examples include helping decide which research should be done and how it is done; collecting and analysing data and developing research instruments.

Who is PiiAF for?

PiiAF is aimed at researchers but members of the public interested in getting involved in research may also find it useful and some people have used it in training for researchers and the public.

Why do researchers need this?

Most major funders in health research now require applicants to involve members of the public. The guidance is designed to be used at the time research ideas and funding proposals are being developed.

Who are we?

The PiiAF Study Group includes academics, public involvement facilitators from NIHR Research Networks and members of the public, supported by a grant from the UK Medical Research Council.



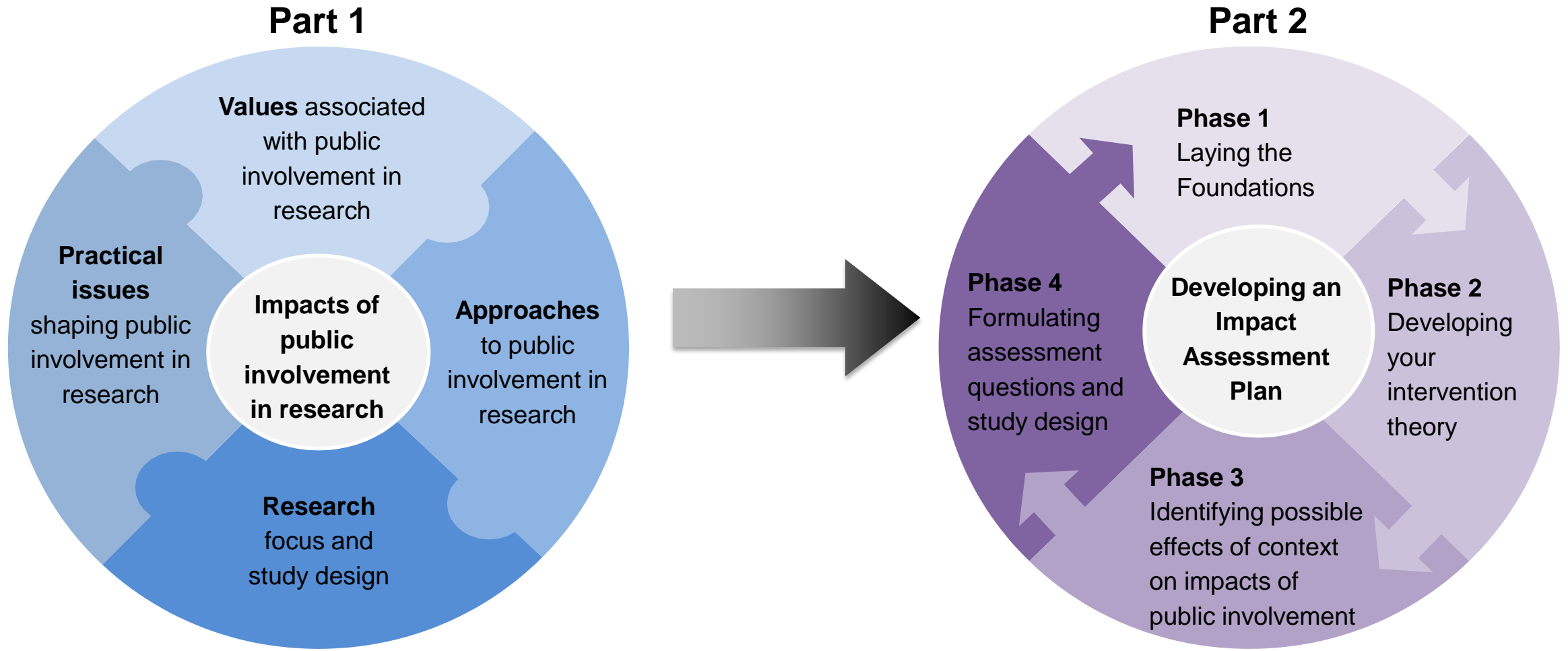
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Guidance
Document



Download
Executive
Summary

<http://piiaf.org.uk/>

Public Involvement Impact Assessment Framework (PiIAF)



Bringing it all together

- A pragmatic approach: Impact log
- A participatory action approach: Cube framework
- A comprehensive approach: The Public Involvement Impact Assessment Framework (PiiAF)

You can read more about these approaches in the Guidance Document on evaluating PI in research, available at <https://bit.ly/2LL4QNV>, or visit the [Resources](#) page on the People in Health West of England (PHWE) website.

Group work:

Your feedback on our workshop

From what you have learned today, do you think that our full workshop can help put evaluation into practice?

- If yes, how?
- If no, what are your suggestions for improvements?

Key points from group work



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