High-tech Business Location, Transportation Accessibility, and Implications
 for Sustainability: Evaluating the Differences between High-tech
 Specializations using Empirical Evidence from U.S. Booming Regions
 Abstract:

5 Studies on the accessibility needs of high-tech firms often draw on 6 agglomeration economies and creative class assumptions that emphasizes how 7 transit and walkability encourage clustering, knowledge exchange and innovation. As a result, some argue that knowledge-led economic development aligns with 8 9 sustainability planning, especially as high-tech industries become increasingly tied to 10 smart city agendas. However, due to the new logistic revolution, global e-economy, rise of online workers and urban land values, it is likely that some tech industries 11 12 prefer strong highway systems, potentially leading to higher GHG emissions. As 13 such, the relationship between the knowledge economy and sustainability outcomes 14 remains unclear. This study addresses these gaps by quantifying the geography of 15 high-tech zones in North Texas and Northern California, measuring their specializations, and exploring their differences in terms of transportation 16 infrastructures. Our results only partially support research suggesting high-tech 17 18 industries prefer dense, walkable, transit-accessible places. For instance, we found 19 large numbers of high-tech firms (e.g. IT and aerospace) are still attracted to 20 peripheral, auto-centric spaces, which is at odds with sustainable transportation 21 policies. Hence, policymakers may need to revisit their growth strategies to not only succeed in growing their knowledge economy, but also secure sustainability goals. 22 23 **Keywords:** High-Tech Zone, Transportation, Business Location, Sustainability

1. Introduction:

25 The shift from a commodity-based industrial economy to a knowledge-based 26 economy has been accompanied by new urban forms and land use patterns. These 27 changes raise important questions regarding the sustainability impacts of economic development policies. Although economic growth and sustainability outcomes are 28 29 often theorized to be in tension (Campbell, 1996), 'smart city' policies integrate 30 knowledge-based economic development, urban innovation, and sustainability agendas (Angelidou, 2015; Bibri, 2018; Dierwechter, 2014). Such policies leverage 31 32 digital technologies to address urban environmental challenges, improve quality of life, while strengthening economic competitiveness (Adeoluwa et al., 2019; 33

34 Ahvenniemi et al., 2017; Haarstad, 2016).

35 The presumed relationship between sustainable land uses and high-tech 36 clusters is further strengthened by the literature on the geography of innovation. 37 Despite early concerns regarding the 'placelessness' of economic activity made possible through information and communication technologies, a large body of 38 39 empirical research has focused on how knowledge-based industries benefit from clustering in urban centers (Delgado et al., 2015; Koo, 2005; Porter, 2004). As some 40 41 research suggests, knowledge-based industry clusters prefer dense, walkable, 42 mixed-use, transit-accessible places to have access to markets and labor as well as 43 support knowledge exchange. These place-based characteristics align well with sustainability strategies such as smart growth (Wlodarczak, 2012). However, these 44 studies often do not address the specific needs of particular types of high-tech firms 45 (Bakhshi et al., 2008; Granpayehvaghei et al., 2019; Hamidi et al., 2018; Hamidi and 46 47 Zandiatashbar, 2018a, 2017b, 2017a; Zandiatashbar and Hamidi, 2018).

For example, industries impacted by the new logistic revolution are likely 48 associated with different transportation preferences. Relying on a largely self-49 employed, part-time, and flexible workforce, IT industries are increasingly less place-50 51 based in the digital networking age (Audirac, 2005). The rise of the global economy, e-commerce and the need for fast processing and agile distribution of time-sensitive, 52 high-tech production and goods extends the demand for road and air mobility 53 54 (Aljohani and Thompson, 2016; Kasarda, 2000), potentially increasing GHG emissions (Lee and Erickson, 2017; Maggioni, 2002). For instance, the most high-55 56 tech booming U.S. region, the San Francisco Bay Area, also happens to have the fifth worst congestion in the world (Pishue, 2017). Moreover, in other regions, local 57 experts have also expressed concerns about unmanageable congestion and long 58 59 commute times as a result of high-tech economic growth (Dickson, 2018).

60 Further empirical analyses are needed on the transportation infrastructure 61 preferences of high-tech firms while accounting for their specialized differences. 62 Understanding these differences would lead to more evidence-based economic development and transportation policies that also meet sustainability goals. This 63 study aims to address these gaps by quantifying the geography of high-tech zones in 64 Texas and California, measuring their specializations, analyzing their differences in 65 terms of transportation infrastructure. We selected North Texas' Dallas-Fort Worth 66 67 (DFW) and Northern California's Bay Area regions since they are among the top five metro areas in terms of high-tech job growth between 2010 and 2015. In addition, 68 the Bay Area and DFW hold more than 56% and 32% of their states' Information and 69 70 Communication Technology (ICT) employees respectively (Muro and Liu, 2017). 71 To determine the location preferences of different high-tech industries with respect to transportation infrastructures, our methodology includes three analytical 72

73 phases. First, we develop a geography of high-tech zones by employing spatial 74 statistical techniques to identify the local spatial peaks of high-tech economic activity. 75 Second, we develop a typology of high-tech zones based on zone-level industrial 76 location guotients. Lastly, we present the results from four firm-level Analysis of Variance (ANOVA) models testing whether different types of high-tech firms have 77 78 significantly different transportation infrastructure preferences. We use firm-level 79 Walkscore and Transit Score, high-tech job accessibility within a 20-minute drive 80 time, and network distance to primary hub international airports as measures of 81 local, regional and (inter)national accessibility.

Our findings confirm that high-tech firms have significantly different 82 transportation infrastructural preferences. While professional services 83 84 (architecture/engineering) seek walkable and transit accessible zones, the IT sector 85 prefers proximity to airports and road systems which likely stem from the 86 specifications of these two industries. For example, the success of high-tech professional services depends on their ability to attract skilled workers who are 87 drawn to transit and walking amenities. Moreover, dense and walkable CBDs also 88 89 enhance frequent face-to-face encounters, tacit knowledge exchange, and physical 90 access to the local market area, which are all associated with firm-level cost or 91 productivity advantages (Hamidi and Zandiatashbar, 2018b; Zandiatashbar et al., 92 2019).

On the other hand, IT industries' need for fast distribution of products, just-intime delivery and use of online interactions for exchanging codified knowledge could justify their desire for proximity to air and road infrastructure (Kasarda, 2000). Our findings also confirm the formation of airport-adjacent industrial clusters in response to the global and e-commerce economy. Our findings in DFW and the Bay Area

98 show the formation of airport adjacent high-tech corridors that include a cluster of 99 airport-induced high-tech firms in ICT, aerospace and professional services along 100 low density, fast moving, wide highways. As such, some high-tech zones are likely 101 associated with negative environmental impacts. The findings therefore highlight the 102 need for planners and policymakers to consider the potential impacts of certain high-103 tech specializations to better integrate knowledge-based economic development and 104 sustainability strategies.

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106 2. Literature Review

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2.1. The Geography of Innovation

108 Innovation, underpinned by knowledge-based industry clusters, is thought to 109 fuel economic development. As such, policymakers are keen to understand the 110 location preferences and industrial dynamics related to high tech firms and workers. 111 A dominant focus of knowledge economy research has been the importance of colocation. Starting with Marshall (1890), it has long been understood that clustering 112 benefits firms through "external economies of scale", as a result of shared labor 113 114 pools, specialized suppliers, and common infrastructure. This concept of industry 115 clustering has been developed further by Porter in (2000). In his view, clusters are 116 the "geographic concentrations of industries related by knowledge, skills, inputs, 117 demand and/or other linkages." These inter-industry linkages result in three 118 Marshallian sources of agglomeration externalities including input-output linkages, 119 labor market pooling and knowledge spillovers which are all associated with cost or 120 productivity advantages to firms (Marshall, 1890).

Further it is theorized that clustering is particularly beneficial for knowledgebased firms who rely on face-to-face contact, social networking, and tacit-knowledge
exchange (Asheim et al., 2011). This research on the stickiness of places has been

bolstered by creative class research, which suggests particular built environments
such as density, walkability, mixed-uses and urban aesthetics both attract knowledge
workers and increase innovation (Florida, 2002).

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2.2. High-Tech Clusters and Sustainability

129 The research on clustering and the importance of the built environment suggests 130 that there are synergies between knowledge-based economic development and sustainability planning (Wlodarczak, 2012). Further, the presumed relationship 131 132 between high-tech industries and sustainability has strengthened in policy circles as a result of 'smart city' frameworks (Angelidou, 2015; Bibri, 2018). Smart city 133 technologies are thought to spur collaborative, data-driven responses to urban 134 135 environmental challenges, nudge people and organizations towards efficient and 136 sustainable behavior, improve quality of life and increase economic competitiveness 137 (Portney, 2003; Herrschel 2013). 'Smartness' also refers to the role collaboration, networking and learning play in developing innovation solutions to urban challenges 138 (Herrschedl 2013). 139

Subsequently, urban policies integrating the development of tech-based 140 141 knowledge clusters, land use policies, and sustainability agendas have gained 142 prominence. Examples include innovation districts, urban laboratories, and 143 knowledge hubs, which incorporate mixed-use zoning, transit accessibility and placemaking amenities (Asheim et al., 2011; Hamidi et al., 2018; Hamidi and 144 Zandiatashbar, 2018a; Katz and Krueger, 2016; Yigitcanlar et al., 2008; 145 Zandiatashbar and Hamidi, 2018). These developments may also include explicit 146 147 commitments to developing low carbon technologies and reducing GHG emissions 148 (Evans and Karvonen, 2014; Morisson, 2015).

149 However, the relationship between high-tech economic development and sustainability may be more rhetorical than substantive (March and Ribera-Fumaz, 150 151 2016). Although high-tech innovation districts may locate in dense, urban areas 152 (Grodach et al., 2014), Currid and Connolly (2008) identify three different spatial patterns including clustering in central business districts, dispersed regional 153 154 clustering and specialist places. Madanipour (2013) has similarly identified a range 155 of innovation clusters such live-work-play centers, technology parks and geographically distributed 'science cities'. This research suggests that high-tech 156 157 clusters are more spatially diverse, and subsequently, may produce negative 158 environmental impacts. However, this research is limited in that it does not explore how the particular types of high-tech clusters shape location preferences. 159

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2.3. Theorizing High Tech Firms' Accessibility Needs

Industry specializations, logistical needs, customer and labor markets, as well as 162 163 land utilization will influence firms' location preferences in regards to local, regional and (inter)national mobility infrastructures (Maggioni, 2002). For instance, high-tech 164 firms could be categorized into two types in order to assess their regional and 165 (inter)national accessibility needs. The first type includes service providers (i.e. 166 167 engineering/architectural/drafting services, web-developer/software publishers, 168 private Research and Development (R&D) labs) that produce immaterial 169 commodities like professional and consultation services. These industries do not require production and distribution of goods or logistic mobility. The second type 170 171 includes high-tech manufacturing industries (i.e. IT/semiconductors manufacturing, 172 communication equipment, biopharmaceutical/biological products). Relying on e-173 commerce, just-in-time delivery, and time-sensitive distribution, these firms likely

seek strong road and air mobility to satisfy their regional and (inter)nationalaccessibility demands.

176 Specific labor needs could also lead to different local and regional accessibility preferences. For example, pharmaceutical research organizations or medical device 177 firms, require a more homogenous, very specialized workforce (Mellander, 2009). 178 179 Other high-tech firms, such as large manufacturing businesses, employ a range of 180 occupations (i.e. accountants, software engineers, traditional manufacturing jobs, health-care assistants, and service jobs) as opposed to a highly specialized 181 182 workforce (Kimelberg and Nicoll, 2012). While regional accessibility helps large hightech manufacturing firms to have access to a wider labor market supporting their 183 diverse occupational demands, the success of other firms often depends on their 184 185 ability to attract and retain quality skilled workers.

186 In this regard, recent literature has emphasized the role of quality-of-life factors 187 in location decisions by the creative class including walking and transit amenities (Zandiatashbar and Hamidi, 2018). In addition to walkability, commuting by transit is 188 189 also the lifestyle of millennials and university graduates who are relatively more carfree (Hamidi and Zandiatashbar, 2018). Millennials own 12% fewer cars than 190 previous generations, are less likely to be licensed drivers, and live in denser places, 191 192 which have on average twice the level of transit access to jobs as compared to older 193 generations (Klein and Smart, 2017). While the demand for a highly specialized 194 workforce justify the need for walking and transit amenities, there exist several types of high-tech firms which do not necessarily benefit from place-based amenities for 195 196 their workforce recruitment. As these firms (i.e. IT, communication technologies) 197 have footloose economic activities and flexible production systems, they prefer a 198 more part-time and flexible workforce. This workforce often joins organizational

teams remotely using online spaces, which makes these new economic activitiesincreasingly personalized rather than place-based (Audirac, 2005).

201 High-tech firms' different customer markets could also lead to different 202 transportation preferences for local, regional and (inter)national accessibilities. Financial consultants, legal services or headquarters of IT or aerospace companies 203 204 resonate with Sassen's (1991) concept of global cities in which nations are firmly 205 connected and draw on a global market of customers. As a result, air mobility and 206 online interactions are becoming increasingly important modes of transaction and 207 transportation. Airports on the other hand are also expanding their functionality 208 beyond air mobility by adding a variety of business and commercial functions into passenger terminals (i.e. magazine shops, restaurants, boutiques, VIP rooms, co-209 210 working spaces) or on the landside (i.e. hotels, offices, conference and exhibition 211 centers) to serve these needs (Kasarda, 2000). However, local accessibility might 212 matter more for some high-tech industries (i.e. facilities support services, computer 213 services, engineering and architectural services, and placement services) as service to the local customer base is important. Accordingly, per Christaller's central place 214 215 theory, these industries are considered a high-order service category, which unlike 216 low or medium order services, need to concentrate in walkable and transit accessible 217 Central Business Districts (CBDs) in order to have access to a wider customer 218 market area (Zandiatashbar and Hamidi, 2018).

Lastly, high-tech firms' land uses may be different due to land costs as these have been a critical factor in business location decision and transportation preferences per classical location theory (Maggioni, 2002). High-tech industries that involve manufacturing (i.e. IT manufacturing, semiconductor manufacturing, control instrument manufacturing, aerospace products/manufacturing, and navigational

equipment production) require larger land areas for their production processes, and
technical or R&D activities. Thus, these businesses are drawn to the peripheries, or
the newly developed employment sub-centers in edge cities in order to minimize
land cost. Accessibility to these locations therefore require roadway systems
(Maggioni, 2002), which have implications about sustainable urban development
strategies and outcomes.

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3. Methods:

232 **3.1**.

3.1. Sample & Study Area:

233 In this study, we analyzed high-tech firms in four Metropolitan Statistical Areas (MSAs) in Texas and California. We selected San Francisco-Oakland-Hayward 234 235 (SFO), San Jose-Sunnyvale-Santa Clara (SJSC), and Santa Cruz-Watsonville 236 (SCW) metropolitan areas which compose the economic territory of the Bay Area in Northern California. We also included Dallas-Fort Worth-Arlington (DFW) 237 238 metropolitan area in North Texas. Generally, a metropolitan area is a region that 239 consists of a densely populated urban core and less-populated territories that are economically and socially linked. With respect to the high-tech economy, Texas and 240 California hold almost 25% of U.S. high-tech employment and are the top two states 241 242 in the national share of IT and pharmaceutical employment (Feser et al., 2005). In 243 addition, our selected regions are home to high concentrations of high-tech activity. 244 According to Brookings, excluding SCW MSA, our sample regions are among the U.S. top-five metro areas in terms of 2010-2015 high-tech job growth (Muro and Liu, 245 246 2017). Furthermore, the Bay area holds more than 56% and DFW holds more than 247 32% of their states' ITC employees, respectively. This evidence confirms that our sample regions stand out in high-tech economic growth both statewide and 248

nationally. Despite these regions being largely auto-oriented (Ewing, 2008; Ewing
and Hamidi, 2017), their built environments were developed during the rise of the
knowledge economy. Analysis of these regions would, therefore, shed lights on
which high-tech zones are more prominent in these areas and how they are
associated with proximity to different transportation infrastructures.

In this study, we included 32,279 high-tech firms and 8,363 census block
groups in the study area. The Bureau of Labor Statistics (BLS) classifies high-tech
firms in three levels based on R&D intensity:

Level I: 5 times greater than average employment share in STEM fields
Level II: 3-4.9 times greater than average employment share in STEM fields
Level III: 2-2.9 times greater than average employment share in STEM fields
The BLS also adjusts this classification based on R&D output. About 10 out of
14 sectors in level I produce R&D outputs while only 4 out of 11 sectors in level II.
No sector in level III produces R&D outputs (Heckler, 2005). For this analysis, we
applied the BLS level I definition of high-tech firms.

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265 **3.2.** Data and Variables:

Table 1 shows the list of variables and data sources used in our analysis. Firm 266 267 level data is drawn from the ESRI Business Dataset (2016), which is based on 268 Infogroup data covering 100% of firm counts in the U.S. From this data source, we 269 extracted the BLS high-tech level I firms in our study area. We obtained metropolitan area and census block group shape files for 2016 using Topologically Integrated 270 271 Geographic Encoding and Referencing (TIGER) in ESRI shape file format. Using 272 these shape files and Arc GIS, we aggregated our business data to the block group 273 level as our unit of measurement. We also used 2016 census block group population

- and land area in order to control for the size of a block group. In addition, we used
 the CBDs in ESRI shape file format obtained from Hamidi (2015), which identifies the
 location of CBDs (MSA's hotspot block groups in terms of employment density) using
 spatial statistic techniques (Local Moran's I). Finally, we used the Walkscore API
 package in R and collected Walkscores and Transit Scores for the firms within the
 specialized high-tech zones.
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TABLE 1: Data and Variables Used in the Study						
Name	Description	Source	Mean (s.d.)			
HT_Emp	BLS level I high-tech employment	EBD (2016)	55.85(523.601)			
HT_Den	BLS level I high-tech employment density in block group (/sqmile)	EBD & ACS (2016)	137.37(1000.1 05)			
HT_Pop	BLS level I high-tech employment per capita in block group	EBD & ACS (2016)	44.75(437.64)			
HT	HT_EMP, HT_Den, HT_POP combined using factor analysis	EBD & ACS (2016)	0.00(1)			
Walkscore	Firm's Walkscore obtained from Walkscore Inc.	Walkscore Inc. (2018)	58.55 (29.1)			
Transit Scores	Firm's Transit Score obtained from Walkscore Inc.	Walkscore Inc. (2018)	56.11 (30.34)			
Airport Scores	Reversed and normalized measure of firm's network distance to the nearest primary hub international airport	EBA Street Route & FAA (2018)	64.86 (19.69)			
Auto Score	Normalized number of amenities accessible via 20-minute driving from a high-tech firm.	EBA Street Route & US Inforgroup (2016)	61.57 (22.13)			
EBD = ESRI Business Dataset						
ACS = American Community Survey						
EBA = ESRI Business Analyst						
LEHD = Longitudinal Employer-Household Dynamics						
s d =Standard Deviation						

282 **3.3.** Analytical Methods:

283 Our methodology for identifying the location of specialized high-tech zones and

analyzing high-tech firms has three main phases: (1) identifying high-tech zone

candidates; (2) developing a specialization typology; and (3) analyzing the difference

between high-tech specializations in terms of transportation infrastructure measures.

In phase 1, we use local spatial statistics to identify the location of significant clustering of high-tech employment. In phase 2, we use the classification from the U.S. Cluster Mapping Project (Delgado et al., 2015) and location quotients to identify specialized high-tech zones and develop a typology for them. In phase 3, we use descriptive statistics and Analysis of Variance (ANOVA) to evaluate the difference between high-tech firms residing in the specialized zones.

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3.3.1. Phase 1: Identifying High-Tech Zone Candidates:

According to BLS, a high-tech firm demonstrates a high level of R&D intensity 294 295 in both inputs (employee, supplies, process) and outputs (products) (Heckler, 2005). 296 As discussed before, in this analysis, we included 14 industries that are considered BLS high-tech level I. The high level of R&D in these industries is due to their high 297 298 share of STEM educated employment and R&D products (i.e. pharmaceutical 299 products, scientific R&D services, navigational, measuring, electromedical, or control 300 instruments, etc.). Although BLS level I includes a small fraction of high-tech 301 industries compared to other lists, it accurately accounts for R&D in both input and output. Table 2 presents further details for these industries. 302

To identify high-tech zone candidates, we applied a spatial modeling technique. 303 304 Recent studies have applied spatial modeling techniques such as spatial statistics to 305 identify the level of clustering of economic activities in various geographies across 306 the country. These techniques have been used more to detect the monocentric or 307 polycentric spatial structures of the regions, changes in the location of CBDs or to locate employment sub-centers (Hajrasouliha and Hamidi, 2017; Hamidi, 2015). 308 309 While the use of spatial statistics in location analysis of high-tech clusters is limited, 310 Feser and his colleagues (2005) used Getis-ord Gi* statistics to identify the clusters 311 of U.S. counties that encompass strong economic activities. In addition to Getis-ord

Gi*, Koo (2005) used the local Moran's I statistics to examine the geographical
patterns of knowledge-based clusters in U.S. counties using employment and
patents. Local Moran's I identifies cases of positive (HH, LL) and negative (HL, LH)
spatial autocorrelation, while the Getis-Ord Gi* identifies cases with positive
autocorrelation with a more straightforward definition and readily interpretable output
(Getis and Ord, 1992). As we were interested in all clusters of positive values, we
chose local Getis- Ord Gi* statistics.

319 Our methodology addresses three major shortcomings that exist in previous 320 studies analyzing the geography of high-tech clusters. First, the criteria used for identifying high-tech industries failed to control for the R&D intensity of the output, or 321 they are inconsistent across the studies. For instance, some studies only included 322 323 ten sectors (Wu et al., 2016), while others included more than 100 industries (Feser 324 et al., 2005). Second, previous high-tech cluster analyses that used spatial statistics, 325 could not remove the sources of heterogeneity, which stem from their 326 methodological approaches. For instance, in our analysis, since San Francisco and 327 San Jose have a substantive share of high-tech employees in the nation, the local spatial peaks in Dallas could be dismissed. To address this shortcoming, we ran our 328 329 analysis on a one-by-one basis for all MSAs in the study area. Lastly, the unit of 330 analysis in such studies is not finer than county level boundaries, which limits 331 detecting local specialized high-tech clusters. Studying the impacts of firms on their 332 surrounding urban developments and locational attributes require identifying specialized clusters at a finer geography. We address this shortcoming by using a 333 334 firm-level dataset.

In terms of the variables used for spatial statistics analysis of high-tech (and
other types of) employment clusters or sub-centers, studies have employed different

approaches. Total employment, residual of regressed high-tech employment on total 337 employment, patent numbers, high-tech plant counts, employment density, and 338 339 employment-to-population ratio measures are among the widely used variables 340 (Fallah et al., 2013; Feser et al., 2005; Hajrasouliha and Hamidi, 2017). Employment density or employment-to-population ratio control for the size of a unit (compared to 341 342 the number of total jobs); however, they come with shortcomings. There exist cases 343 that the block group's land area, while included in the census' land area, is not developable. These cases are often around specific ecological reserves. We 344 345 encountered such examples in our analysis particularly on the southeast side of the Bay area in Northern California. An employment-to-population ratio could be used as 346 a substitute; however, outliers would still exist as low-populated block groups with 347 348 small numbers of high-tech employment would result in high ratios. To overcome 349 these challenges, we used factor analysis and defined a new value, HT, which is an 350 index, composed of the number of high-tech employees, high-tech employment 351 density and high-tech employment-to-population ratio. We used factor analysis to estimate HT, which includes factor loadings of 0.916 for employment, 0.700 for 352 employment density, and 0.903 employment-to-population ratio. The factor analysis 353 354 also provided three index options. The first option has an eigenvalue of 2.146, which 355 includes 71.53% of variance. The second option has an eigenvalue of 0.662, which 356 explains 22.1% of variance, and the third option has an eigenvalue of 0.192, which 357 explains only 6.4% of variance. Hence, we selected the first option for our HT.

Using the *HT* factor for every census block group, we estimated the local Getis-Ord Gi* for each MSA in the study area separately. This analysis compares the sum *HT* value of a block group's neighbors (local sum) to the overall sum *HT* value of an MSA. When the local sum is higher than the total sum, and that difference is too

large to be the result of random chance, there would be a statistically high chance
that this group of block groups is a hotspot. Ultimately, we identified a cluster of
neighboring block groups with high *HT* values (hotspot) as a high-tech zone
candidate.

The Getis-Ord Gi* is defined as:

$$G_i^* = \frac{\sum_j^n \quad w_{ij} x_j}{\sum_j \quad x_j}$$

(1)

366 Where:

367 The numerator is the sum of all values in the neighborhood of *i*.

368 The denominator is the sum of all values in the study area.

 Gi^* is the percentage of the total sum found in the neighborhood of *i* 370

We also used the False Discover Rate (FDR) adjustment to control for the presence of "overlapping subsets" in the analysis. This overlapping is caused because the data used to produce a local statistic at block group *i* is also used to produce the statistics for nearby block groups. The FDR procedure controls for the expected proportion of incorrectly rejected null hypotheses or "false discoveries." We used the 'spden' and 'psych' packages in R for estimating the Getis-Ord Gi* and factor analysis estimating the *HT*.

As the result of hotspot analysis, we found 30 high-tech zones. Figure 1 illustrates the location of high-tech zones in DFW and the Bay Area. All the zones are labeled with ID numbers, which we will refer to in presenting the results.

In DFW, as shown in figure 2, we found the highest G-values (strongest hightech cluster) in zone 4, which is the city of Plano's newly developed *The Grand at Legacy West High-Tech Urban Village*. This multiuse district was initially planned to be North Texas' IT, data, software, and telecommunication core (Audirac, 2002;

385 Taylor and Singleton, 1996). Ongoing developments in this district including Plano's 386 financial incentives (i.e. tax abatements, economic development grants, tax 387 increment finance) have attracted several high-tech corporations and their 388 workforces (Brass, 2016). In the Bay area, the strongest high-tech cluster is found in 389 zone 3 in the city of Fremont. This cluster includes a corridor of high-tech firms that extend along Interstate 880 including the Tesla factory, Western Digital Corp, and 390 391 Life Scan Inc. The major difference between these two high-tech clusters is that in 392 Plano, IT and telecommunication are the major industries, while in Fremont the high-393 tech corridor includes these two industries as well as pharmaceutical industries. 394



FIGURE 1: Results of hotspot analysis



FIGURE 2: Areas with highest G-values (Brass, 2016; "Miramar Capital," n.d.)

400 **3.3.2.** Phase 2: Specialization Typology and Profile of the Zones:

401 After identifying the high-tech zone candidates, we classify the 14 BLS high-

402 tech level I sectors into six categories. Each category includes the sectors that have

- 403 the strongest inter-industry linkages based on co-location patterns, input-output links,
- 404 and similarities in labor occupations. We use the same methodology as the U.S.
- 405 Cluster Mapping project which used six-digit NAICS codes to classify 778 industries
- 406 in manufacturing and services into 51 sector categories (TABLE 2).
- 407

TABLE 2: high-tech specializations and number of zones we found for each category (Delgado et al., 2010; Heckler, 2005).

Specialization

1) Information Technology and Analytical Instruments

This cluster consists of information technology and analytical products such as computers, software, audio visual equipment, laboratory instruments, and medical apparatus as well as standard and precision electronics used by these products (e.g. circuit boards and semiconductor devices).

Industries included: NAICS 5112: Software Publishers, NAICS 3341: Computer & Peripheral Equipment Manufacturing, NAICS 3344: Semiconductor Manufacturing, NAICS 3345: measuring, electromedical, and control instrument manufacturing

2) Aerospace Devices

Establishments in this cluster manufacture aircraft, space vehicles, guided missiles, and related parts. This cluster also contains firms that manufacture the necessary search and navigation equipment used by these products.

Industries: NAICS 3364: Aerospace products/manufacturing, NAICS 334511: Navigational equipment

3) Bio-pharmaceutical

Establishments in this cluster produce complex chemical and biological substances used in medications, vaccines, diagnostic tests, and similar medical applications.

Industries: NAICS 3254: Biopharmaceutical Products, Biological Products, Diagnostic Substances

4) Services

Firms in this cluster provide services primarily designed to support other businesses such as consulting, legal services, facilities support services, computer services, engineering and architectural services, and placement services. This includes corporate headquarters.

Industries: NAICS 5182 & 5415: Data Processing, system design and computer services, NAICS 5413: Engineering Services, Architectural and Drafting Services

5) Communications Equipment and Services

This cluster involves goods and services used for communications such as cable, wireless, and satellite services, as well as telephone, broadcasting, and wireless communications equipment. <u>Industries:</u> NAICS 3342: Communications equipment manufacturing, NAICS 5179: Other telecommunications

6) Education and Knowledge Creation

This cluster includes research and development institutions in biotechnology, physical sciences, engineering, life sciences, and social sciences.

Industries: NAICS 5417: Research Organization

409 We measure the specialization of high-tech zones by computing the location quotients (LQ) for each of the six categories. LQs have been widely used to study 410 411 the specializations of high-tech MSAs or counties (Cortright and Mayer, 2001; Fallah 412 et al., 2013). We define specialized zones as areas with an LQ greater than 1.5 for at least one category in Table 2. The cut off value of 1.5 indicates that the high-tech 413 share of a zone's employment is 1.5 times greater than the state's share of high-tech 414 415 employment. This cut off value is borrowed from similar studies (Cortright and 416 Mayer, 2001). Accordingly, we dropped one high-tech zone candidate with an LQ of 417 1.19 for R&D, 0.99 for services and 0 for the other sectors, which led to our final set 418 of 29 specialized high-tech zones in both regions.

419 The zones could specialize in multiple categories if they have LQs of greater 420 than 1.5. Figure 3 is a linear chart of location quotients for these 29 zones. The chart 421 reflects strong within group differences of six LQs for these 29 zones. In other words, 422 in each zone, one or a few specializations have significantly higher LQs, which were 423 then selected as specialization types. Table 3 presents the number of zones we 424 found specialized in each category. As illustrated in Figure 4, among our 29 specialized zones, eight zones have mixed specializations and 21 are single type. 425 Four single type zones are CBDs and specialize in the services category. IT was 426 427 found to be the most frequent and dominant specialization across our specialized 428 high-tech zones.

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TABLE 3: Frequency of Zone Types							
	Frequency	Percent	Cumulative Percent				
Aerospace	2	6.9	6.9				
Aerospace, IT	1	3.4	10.3				
Communication	2	6.9	17.2				
Communication, IT	1	3.4	20.7				
Communication, IT, Services	1	3.4	24.1				
IT	6	20.7	44.8				
IT, Aerospace, Services	1	3.4	48.3				
IT, Communication	1	3.4	51.7				
Pharmaceutical	1	3.4	55.2				
Pharmaceutical, R&D	1	3.4	58.6				
R&D	4	13.8	72.4				
R&D, Pharmaceutical	1	3.4	75.9				
Services	6	20.7	96.6				
Services, IT	1	3.4	100.0				
Total	29	100.0					

3 Moreover, we found in general, IT, aerospace, services, and communication

434 zone types locate either in proximity to major highway systems, in urban cores, or

435 nearby other transportation infrastructures such as railroads or airports. As shown in

Figure 4, most IT zones are located along interstates or major highway networks. For
instance, zone 6 is the Telecom Corridor, a technology business center that has
been a booming area of Dallas's economy since the late 1990s. As shown in Figure
4, this zone is extending along highway U.S. 75 (North Central Expressway)
following zones 9 and 23. Other high-tech zones in DFW (zones 4, 5 and 8) follow
the same pattern along President George Bush Turnpike.

442 In line with the logistics demands in the global and e-commerce economy, we found two airport adjacent high-tech zones (zones 1 & 5). Both zones have the same 443 444 type which is a mixed specialization of IT, aerospace, communication and services. In DFW, this zone is a corridor that includes a cluster of airport-induced high-tech 445 firms extending from DFW international airport to Dallas Love Field airport. In 446 447 Northern California, this zone is adjacent to the Mineta San Jose International 448 Airport. While the Bay area has three major airports, Mineta San Jose and San 449 Francisco International Airports have been the major destinations for business trips. 450 The majority of business trips to Silicon Valley fly to Mineta airport since it is located within the San Jose CBD with less crowded terminals (Witlox et al., 2007). On the 451 other hand, we found five specialized zones in education, knowledge creation and 452 453 bio-pharmaceutical including zone 11 with proximity to U.C. Berkeley, zone 29 in 454 Palo Alto adjacent to Stanford University, and zone 13, which is home to The Sandia 455 National Laboratories, one of three national nuclear security administration R&D labs in the Bay area. We also found Alcon Eye R&D and manufacturing headquarters and 456 Tarrant County College - South Campus, as possible anchors for a similar zone 457 458 (zone 24) in DFW. We found these zones in proximity to educational, medical or 459 research anchors that were not necessarily a private business or corporation.

460



462 3.3.3. Phase 3: Mobility Preferences of High-Tech Firms in the Specialized 463 Zones:

464 In phase 3, we focused on the specialization of high-tech firms in the zones to assess differences in locational preferences with respect to transportation 465 466 infrastructure. We employed ANOVA, which is an analytical method used to test 467 statistical differences between two or more groups, suitable for our hypothesis. Using 468 SPSS 23, we ran four firm-level ANOVA models with the results presented in Table 4. Our data for the ANOVA models showed an unequal variance between the groups 469 470 so we adjusted the P-values using Bonferroni test. In these models, we used six high-tech specializations as our factor variables. Our dependent variables are the 471 following four indicators of transportation infrastructure. 472

473 First, we used Walkscore and Transit Score indicating local accessibility. 474 Developed by Walkscore Inc¹., these scores measure walkability and transit 475 accessibility for any address point in several countries. For each address, Walkscore 476 uses walking routes to measure proximity to amenities which are weighted differently and discounted as the distance to them increases up to one and a half miles, where 477 478 they are assumed to be no longer accessible on foot. Transit Score also measures 479 public transit quality. This measure uses data released by public transit agencies 480 through General Transit Feed Specification (GTFS) including stops and routes for available modes of public transportation (i.e. local, express, and rapid bus routes, 481 482 commuter rail, light rail, streetcar, and subway systems). Using this data, Transit 483 Score calculates the value of all nearby routes for an address. This value equals to 484 the frequency per week multiplied by the transit type weight (heavy/light rail is

¹ <u>https://www.walkscore.com/methodology.shtml</u>

weighted 2X, ferry/cable and street car/other are 1.5X, and bus is 1X) multiplied by a 485 distance penalty which uses the distance to the nearest stop on a route (Walkscore 486 487 Inc., 2014). Second, we developed a regional auto-accessibility score. This score 488 measures proximity to a range of businesses and amenities within a 20-minute driving distance of a given high-tech firm. Literature points to these businesses and 489 490 amenities as the most frequent trip destinations of individuals (i.e. food stores, 491 social/religious services, educational services, public health services, etc.) (Hamidi et 492 al., 2017). For this variable, we used the Network Analysis and street routes in 493 ArcGIS. Lastly, we developed a score indicating (inter)national accessibility based 494 on the street route distance to the nearest international primary hub airport using Arc GIS-based network analysis. According to Federal Aviation Administration's Airports 495 496 Category, primary hub airports have more than 10,000 passenger boardings each 497 year and therefore are used by one or more airlines to concentrate passenger traffic 498 and flight operations ("Airport Categories – Airports," 2018). Our network analysis, 499 based on street routes, considers high-tech firms as the origin of a trip and the 500 nearest airport as the destination. The distance measure was reversed to match the measurement of the other three variables. Furthermore, all of our scores were 501 502 normalized to a range between 0 (lowest accessibility) to 100 (highest accessibility).

503 **3.4. Results:**

504 The results of our ANOVA show that our four accessibility scores are 505 significantly different between the six high-tech specializations².

Figure 5 presents the means of our four scores indicating firms' preferences for 506 transportation, grouped by their high-tech specializations. Professional services high-507 508 tech specialization has an average Walkscore higher than all other high-tech firms. 509 The average Walkscore for these firms is 62.25. Walkscore Inc. interprets places with a Walkscore below 50 as a "car dependent area" (Brewster et al., 2009). 510 511 Therefore and according to this interpretation, only services and communication 512 industries are located in somewhat walkable areas. All other sectors are located, on average, in car dependent areas. Transit score follows similar patterns between the 513 514 high-tech specializations. Additionally, IT and aerospace firms have on average very 515 low Walk and Transit Scores.

516 On the other hand, IT and aerospace specializations have a higher average 517 airport-access score when compared to all other specializations. The average 518 airport-access scores for these two industries are also higher than the average score 519 for all high-tech firms. In the other words, when compared to all other high-tech firms, 520 these firms are on average closer to major airports in the region. Lastly, the two 521 sectors that collectively have low averages in all these scores are pharmaceutical 522 and R&D firms.

- -
- 524
- 525

² Although these results confirm significant differences between specializations for each score, these scores could be collectively exclusive. Therefore, these four types of accessibility scores are not directly comparable to one another.



		Walkscore	Transit Score	Auto-access Score	Airport Prox. Score
()	(J)	Mean Diff. (I-J)	Mean Diff. (I-J)	Mean Diff. (I-J)	Mean Diff. (I-J)
	Aerospace	4.509	3.115	-0.2482	4.324
	Bio-pharmaceutical	-7.227	1.891	24.681 [*]	20.165*
⊨	Services	-28.171 [*]	-22.843 [*]	-6.314 [*]	12.625*
	Communication	-17.063 [*]	-14.196*	-7.797 [*]	15.388*
	R&D	-10.945*	2.988	17.473 [*]	21.620*
	IT	-4.509	-3.115	0.248	-4.324
Aerospace	Bio-pharmaceutical	-11.736	-1.225	24.929 [*]	15.841*
	Services	-32.680 [*]	-25.958 [*]	-6.066	8.301
	Communication	-21.572 [*]	-17.311*	-7.548 [*]	11.064*
	R&D	-15.454 [*]	-0.128	17.721 [*]	17.296*
_	IT	7.227	-1.891	-24.681 [*]	-20.165*
utica	Aerospace	11.736	1.225	-24.929 [*]	-15.841*
acel	Services	-20.944*	-24.733 [*]	-30.994*	-7.541
armi	Communication	-9.836	-16.087	-32.478*	-4.778
Å	R&D	-3.718	1.097	-7.208	1.454
	IT	28.171 [*]	22.843 [*]	6.314 [*]	-12.625*
s	Aerospace	32.680 [*]	25.958 [*]	6.065	-8.301
vice	Bio-pharmaceutical	20.944 [*]	24.733 [*]	30.994 [*]	7.541
Ser	Communication	11.109 [*]	8.647 [*]	-1.483	2.7631
	R&D	17.226 [*]	25.830 [*]	23.787 [*]	8.995*
_	IT	17.063 [*]	14.196 [*]	7.797*	-15.388*
atior	Aerospace	21.572 [*]	17.311 [*]	7.548*	-11.064*
unic	Bio-pharmaceutical	9.836	16.087	32.478 [*]	4.778
Commu	Services	-11.109*	-8.647*	1.483	-2.763
	R&D	6.117	17.184 [*]	25.270 [*]	6.232*
	IT	10.945 [*]	-2.988	-17.473 [*]	-21.620*
R&D	Aerospace	15.454 [*]	0.128	-17.721 [*]	-17.296*
	Bio-pharmaceutical	3.718	-1.097	7.208	-1.454
	Services	-17.226 [*]	-25.830*	-23.787*	-8.995*
		-6.117	-17.184*	-25.270*	-6.232*
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TABLE 4: ANOVA Results

*. The mean difference is significant at the 0.05 level. Bold: Significantly higher value than other sectors

- ht: High-Tech Specializations
- 527

528 The results of our ANOVA models have low P-values (<0.000) and high F-

529 values (69.28 to 171.70). These measures indicate that there are significantly

530 different locational attributes between high-tech specializations with respect to our

531 four accessibility scores. Table 4 presents the results of the four ANOVA analyses of

532 specialized firms. Each column presents results for each ANOVA and the numbers in

Table 4 are bold whenever they have a significantly higher mean value than their
paired specializations. For instance, business services have significantly higher
means for Walkscore and transit score compared to all other sectors. On the other
hand, the mean values of airport proximity score are significantly higher for IT than
the other five specializations. The mean value of airport proximity score for
aerospace firms is also significantly higher than others, except for IT firms.

539 Communication and R&D also have significantly higher Walkscore and Transit 540 Score means when paired with IT and aerospace. Furthermore, the specialized firms 541 in the communication category have significantly higher means of auto-access score 542 when paired with with all other high-tech specializations.

543

4. Discussion and Conclusions:

To ensure cities remain resilient in the face of climate change and economic 544 545 uncertainty, planners and policymakers are increasingly interested in policy initiatives 546 that strengthen regional economies as well as improve urban sustainability. 547 Emerging smart-sustainable city initiatives suggest that the knowledge economy, especially high-tech industries, are key to developing innovative solutions to urban 548 549 environmental challenges. Further, agglomeration economies and creative class 550 literatures suggest that these industries thrive in places that are dense, walkable and 551 transit-accessible. These features support more sustainable land use patterns and 552 behaviors. As a result, policymakers and planners often employ location incentives 553 and placemaking to promote innovation districts, knowledge hubs, and other examples of place-based high-tech clustering to meet both economic and 554 555 sustainability goals (Katz and Krueger, 2016; Pancholi et al., 2015; Yigitcanlar et al., 556 2008).

Although these examples suggest there may be synergies between the high 557 tech industries and sustainability interests, empirical evidence is limited. Indeed, 558 559 preferences for walkability and transit access likely only apply to a subset of hightech industries. A large number of high-tech firms may prefer and therefore continue 560 to produce more auto-centric developments on the urban fringe (Maggioni, 2002). As 561 562 policymakers continue to pursue knowledge-based economic development 563 strategies, it is important to identify transportation preferences in order to understand 564 the role these industries play in promoting certain spatial forms and their implications 565 for sustainability outcomes.

Our empirical results support theoretical work indicating that different types of 566 high-tech firms have varied preferences for specific transportation infrastructures. 567 568 For instance, we found that business services have significantly higher means for 569 Walkscore and Transit Score compared to all other sectors. Business services 570 industries include computer/system services and engineering and architecture firms, 571 which primarily provide services to other businesses, facilities or unrelated companies (Maggioni, 2002). Consequently, they are highly reliant on a specialized 572 workforce to deliver high-order services, and therefore concentrate in walkable, 573 574 transit accessible CBDs to cover a wider market area (Zandiatashbar and Hamidi, 575 2018). Furthermore, they provide services or immaterial commodities, which unlike 576 traditional manufacturers, do not need cheaper, larger or more peripheral land areas 577 for their manufacturing facilities (Maggioni, 2002). These firms also draw upon the externalities of frequent face-to-face encounters and tacit knowledge exchange that 578 579 stem from their proximity in dense and walkable CBDs.

580 On the other hand, our results confirm that IT sectors have significantly higher 581 mean values for airport proximity when compared to all other high-tech

582 specializations. Meanwhile these industries have a relatively low average Walkscore 583 of 34, which suggests they prefer car-dependent areas according to Walkscore Inc's 584 interpretation. Unlike business services, IT employees mostly exchange codified knowledge. Studies indicate that online digital interactions could be a substitute for 585 face-to-face encounters for exchanging codified knowledge (Audirac, 2002; Relph, 586 587 1976). Moreover, these firms manufacture, process and distribute goods which need 588 production facilities usually in auto-accessible peripheries (Audirac, 2005). In addition, their involvement in e-commerce deepens their demand for fast road and 589 590 air mobility (Kasarda, 2000).

591 In addition to IT sectors, we found that the mean value of airport proximity 592 score for aerospace firms is also significantly higher than all other sectors. The 593 proximity to airport addresses their need for air mobility, airport facilities and services 594 (i.e. runways, control tower, hangers) (Haug, 1991).

595 These findings suggest that more critical attention is required for understanding 596 the relationship between knowledge-based firms and their preferences for 597 transportation infrastructure. The dominant narrative regarding the spatiality of 598 knowledge-based clusters suggests that these industries prefer dense, walkable, 599 mixed use, transit accessible urban environments. Our research supports this theory, 600 however only partially. Our findings suggest that large numbers of high-tech firms 601 are still attracted to peripheral, auto-centric spaces, which are at odds with 602 sustainable transportation policies.

This study has a few limitations. First, both DFW and Northern California regions are largely auto-oriented. It is possible that the high auto and airport accessibility scores are the result of land use decision-making, transportation cultures, and zoning laws favoring car dependency in these regions. More studies

607 are needed to investigate these relationships in regions with more diverse land use 608 and development patterns. Secondly, while this study offers an innovative approach 609 in identifying the location of high-tech zones, it is not within the scope of this paper to 610 investigate which factors actually determine high-tech firm location decisions. More evidence is needed to link the locational preference of high tech firms, inside and 611 612 outside the high-tech zones, to other factors widely supported by the literature such 613 as access to talent, diversity and inclusion (Granpayehvaghei et al., 2019; Hamidi et al., 2018; Hamidi and Zandiatashbar, 2018b, 2017a, 2017b; Zandiatashbar et al., 614 615 2019; Zandiatashbar and Hamidi, 2018). Furthermore, while our sectorial classifications come from one of the most widely cited studies done by Harvard's 616 617 economist Michael Porter, it is possible that the changes in the classification leads to 618 the changes in the ANOVA findings.

Finally, while our findings confirm that not all high tech industries follow the same pattern with regard to proximity to transportation infrastructures, we did not study the reasons behind these sectorial differences. More empirical research is needed to tackle the transportation preferences of different high tech industries. This research calls for deeper analyses of high tech firm location preferences and how economic development, land use and transportation policies could incentivize more sustainable outcomes.

Despite the long-standing debates regarding urban form and sustainability as well as emerging policies suggesting knowledge-led economic development is compatible with sustainability agendas, these findings demonstrate that many hightech zones may be problematic in terms of their environmental impacts. As the result of these findings, policymakers may need to attend to the specializations present in

- 631 their regional economy and balance growth strategies to not only succeed in growing
- 632 their knowledge economy, but also ensure they are meeting sustainability goals.

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