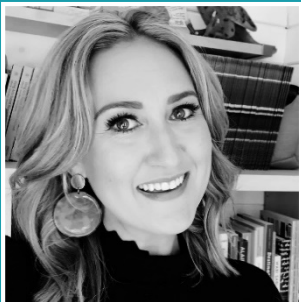


# Digital Methodologies - Principles and practice of researching online



**Professor Katrina Pritchard**  
Professor in Business Management  
School of Management  
Swansea University

**Expertise in the examination of  
digital & online media & use of visual  
research methods**



**Dr Harriet Shortt**  
Associate Professor in Organisation  
Studies  
Bristol Business School  
University of the West of England

**Expertise in the use of Instagram to collect  
visual & text-based data; participant-led  
photography & photo-elicitation**



**Katie Joyce**  
Senior Lecturer in Organisation Studies  
Bristol Business School  
University of the West of England

**Expertise in the use of blogs &  
micro-blogging in work-based fieldwork**

**Tuesday 13<sup>th</sup> July 2021  
09:30-13:00**

**Join us for an online workshop,**  
where we will share insights  
into our experience of utilising  
digital methodologies when  
undertaking online research.

This event has been funded by the  
Society for the Advancement of  
Management Studies (SAMS) & has  
been **designed specifically for  
Early Career Researchers and/or  
Doctoral Students.**

To reserve a place, **register here by  
1<sup>st</sup> June:** <https://bit.ly/2R5FF0I>

Follow the event:  
**#DigitalMethods2021**