CITIZEN SCIENCE SDG CONFERENCE

Knowledge for Change: A decade of Citizen Science (2020–2030) in support of the Sustainable Development Goals

14.–15.10.2020
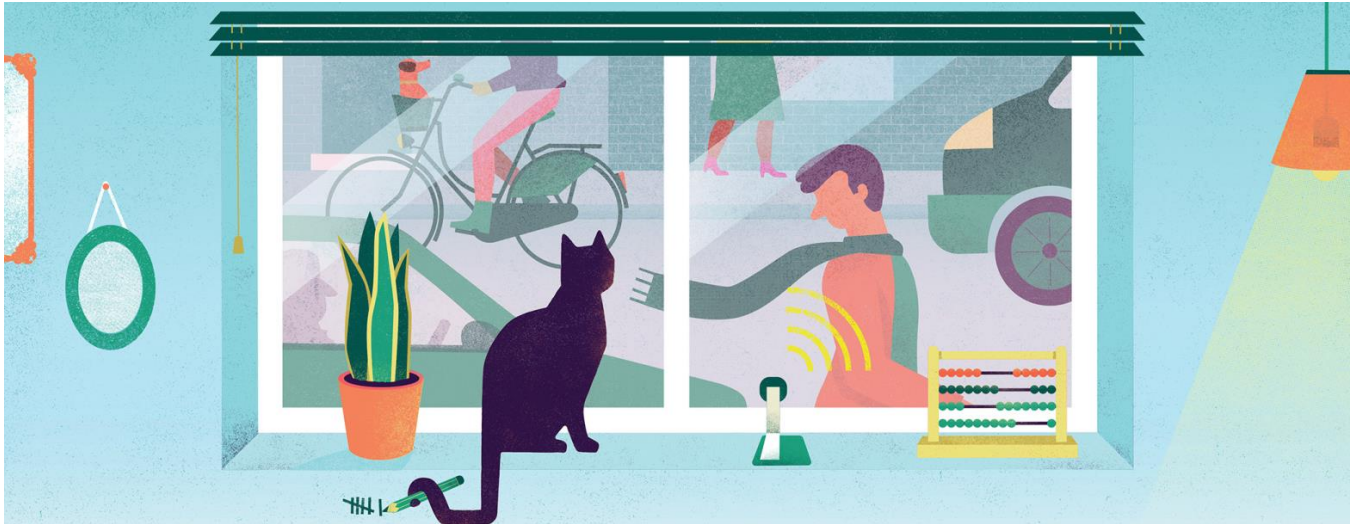
MUSEUM FÜR NATURKUNDE
BERLIN

# Are we on the same page? Making project engagement and evaluation work across European cities and cultures

Dr Margarida Sardo

Sophie Laggan, Dr Laura Fogg-Rogers, Anke Bracke, Elke Franchois, Ilse Vleugels
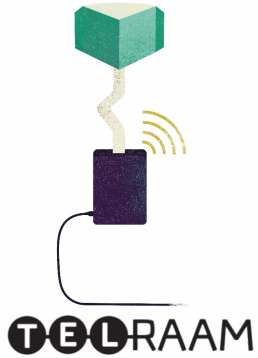
(Citizens Observing UrbaN Transport, 2019-2021)

WeCount aims to empower citizens to take a leading role in the production of data, evidence and knowledge around mobility in their own neighbourhoods, and at street level.
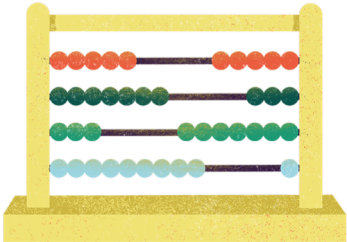
# How?

A number of low-cost **traffic counting sensors** (Telraams) will be mounted on each participants' window facing a road.

**Citizen scientists** will be involved in collecting the data, analysing it and engage with key stakeholders throughout the process.
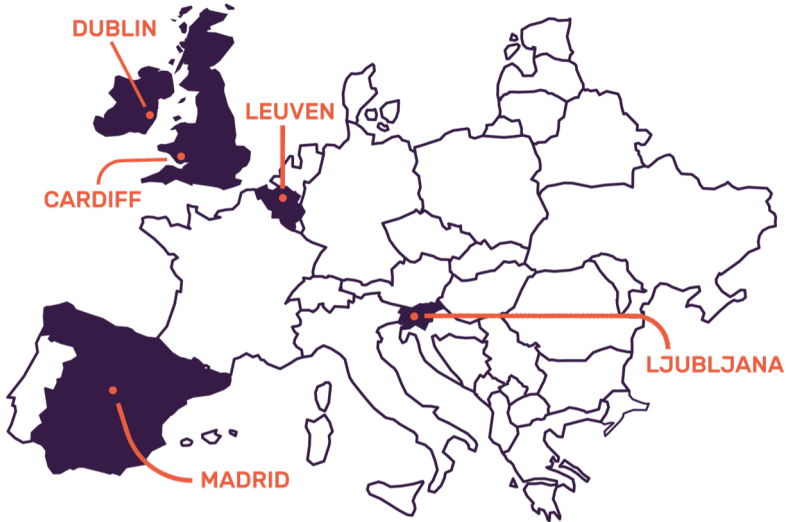
**WECOUNT**

# Work with Citizens to:

- Quantify local road transport

- Produce new knowledge on local mobility

- Co-create informed solutions to tackle

  various urban mobility challenges

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# Where?



- Leuven, Belgium

- Madrid/Barcelona, Spain

- Ljubljana, Slovenia

- Dublin, Ireland

- Cardiff, UK

# ClairCity
(Citizen-led air pollution reduction in cities, 2016-2020)

Citizens at the Centre

**The ClairCity aim** was to create a major shift in public understanding towards the causes of poor air quality, inviting citizens to give their opinions on air pollution and carbon reduction to shape the cities of the future.

AMSTERDAM

BRISTOL

SOSNOWIEC

IRO

LIGURIA

LJUBLJANA

# WeCount evaluation: what are we doing?



› Online surveys

› Focus groups

› Interviews

› Reflective logs

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# Citizen Science project evaluation and the COVID-19 pandemic

› Online focus groups, embedded in the workshops

› Interviews: phone, Skype, etc.

› Online tools such as Padlet

› Extra support, Evaluation Mentors



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# Best practice: running large-scale evaluations

You might be leading the evaluation without actually carrying it out.

This is **tricky**.

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# Best practice: running large-scale evaluations

> Support and training

> Cultural differences

> Simple and clear

> Evaluation: guidance, templates and forms

> Data collection: spreadsheets, tables, etc.

> Storage: simple and easy

> Hold their hands: support and reminders

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# Top tips!

› Communication is key: clear and often

› Don't get lost in translation

› Get everyone familiar with your plans, forms, etc.

› **We are all humans. Be friendly and polite.**

› Team work makes the dream work!

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